

COIMBATORE INSTITUTE OF TECHNOLOGY, COIMBATORE - 641014



(Government Aided Autonomous Institution Affiliated to Anna University)

Department of Management Studies

Academic Year: 2025-2026(ODDSEMESTER)-CLASSTIMETABLE

Course : MBA	Branch : MBA	Semester : III
Section : NA	Year: 2025-2026 ODD SEMSTER	Lecture Hall : LS-2
Chairman Tutor: Dr.M. Senthil	Senior Tutor: Dr.A.G.Sudha	Tutors : Dr.T. Sathya Priya &Dr.J.Deepa

Hour/ Day	1	2	T E A C H E R S	3	4	L U N C H B R E A K	5	6	7
	09:00A.M- 09:55A.M	09:55 A.M- 10.50A.M		11.05A.M- 12.00P.M	12.00P.M- 12.55P.M		02:00 P.M- 02:55P.M	02:55 P.M- 03:50P.M	03.50P.M- 04.45P.M
Mon	23MBAE138/ 23MBAE159	23MBAE109/ 23MBAE131		23MBAE110/ 23MBAE134	23MBAE111/ 23MBAE129		CMX Activity		23MBAE113/ 23MBAE128
Tue	23MBA321			23MBA321			23MBA322		23MBAE110/ 23MBAE134
Wed	23MBAE111/ 23MBAE129	23MBA311		23MBAE138/ 23MBAE159	TWM/CCM		23MBA311	Library	23MBAE148/ 23MBAE165
Thurs	23MBAE110/ 23MBAE134	23MBA311		23MBAE111/ 23MBAE129	23MBAE148/ 23MBAE165		23MBA322		23MBAE109/ 23MBAE131
Fri	23MBAE138/ 23MBAE159	23MBAE109/ 23MBAE131		23MBAE148/ 23MBAE165	23MBAE113/ 23MBAE128		CMX Activity		23MBAE113/ 23MBAE128

Course	Course Code	CourseName	L	T	P	C	Faculty
THEORY							
Theory1	23MBA311	Strategic Management	3	-	-	3	Dr.M. Senthil ✓
ELECTIVE							
Elective1	23MBAE109	Security Analysis and Portfolio Management	3	-	-	3	Dr. S.Thilaga ✓
	23MBAE131	Services Marketing	3	-	-	3	Dr. R. Jayanthi ✓
Elective2	23MBAE110	Financial Markets	3	-	-	3	Dr. R. Jayanthi ✓
	23MBAE134	Digital Marketing	3	-	-	3	Dr.A.G. Sudha ✓
Elective3	23MBAE111	Bankingand FinancialServices	3	-	-	3	Dr. S.Thilaga ✓
	23MBAE129	Consumer Behaviour	3	-	-	3	Dr.S.GokulKumar ✓
Elective4	23MBAE113	Financial Modelling	3	-	-	3	Dr.S.GokulKumar ✓
	23MBAE128	Retail Marketing	3	-	-	3	Dr.J. Deepa ✓
Elective5	23MBAE138	Strategic Human Resource Management	3	-	-	3	Dr.T.Sathya Priya ✓
	23MBAE159	Data Mining for Business Intelligence	3	-	-	3	Dr.J. Deepa ✓
Elective6	23MBAE148	Talent Acquisition and Management	3	-	-	3	Dr.A.G. Sudha ✓
	23MBAE165	Social Media Web Analytics	3	-	-	3	Dr.T.Sathya Priya ✓
PRACTICAL							
Practical1	23MBA321	Business Simulation Lab	-	-	4	2	Dr.S.GokulKumar, Dr. S. Thilaga and Dr. J. Deepa
Practical2	23MBA322	Summer Internship	-	-	4	2	AllFaculty
OTHERS							
TWM/CCM	-	Tutor Ward Meeting/ ClassCommittee Meeting	1 Hour			ChairmanTutor/SeniorTutor/All Tutors/ ClassCommittee members	
Library	-	Library Hour	1 Hour			-	
CMX	-	CMX Activity*	4 Hours			All Faculty	

* - Center for Managerial Excellence (CMX)

Jayanthi

Timetable Coordinator – DOMS

J. Deepa

HOD – DOMS