



COIMBATORE INSTITUTE OF TECHNOLOGY
(Government Aided Autonomous Institution Affiliate to Anna University)
Coimbatore – 641014,
DEPARTMENT OF MANAGEMENT STUDIES

MBA 2025-27 Batch – Orientation programme Schedule

Date & Day	Session -1 9.00 -10.45 am	Session -2 11.00 am -12.30 pm	Session-3 1.30 pm -3.00 pm	Session-4 3.15 pm - 4.45 pm
18.08.2025 Monday	Registration 10.00 am Inauguration	Insights of the Department & Faculty	Students Familiarization & Sensitisation	Mindset Shift: Turning Limits into Launch Pads Dr.A.G.Sudha
19.08.2025 Tuesday	"Unleash Your Potential" Dr.M.Senthil	"Impact of Verbal and Non-Verbal Communication" Dr.Justin	Think ,Analyse , Lead : The Power of Case Analysis Dr.T.Sathyapriya	"Mindfulness and Stress Management for Peak performance" Dr.J.Deepa
20.08.2025 Wednesday	"Think Like a Leader : NLP foundations for your MBA path" Dr.R.Jayanthi	"Personal Finance: Need of the hour" Dr.S.Gokul Kumar	"Opportunities in Agro Entrepreneurship" Mr.Selvakumar Varadharajan CEO, ViiFresh Coimbatore	"Unlock your power -From classroom to Boardroom" Dr.S.Thilaga
21.08.2025 Thursday	"In Pursuit of Innovations" Dr. Rupa Ganaseelan Professor and Head BSMED, BU.	"CIT Library Resources" Dr.M.Mandhirasalam Librarian & Dean - Academic and Research Resource Assistance, CIT	"Embracing Empathy in Team Dynamics" Mrs.Geetha Praveen Founder & Director Alpha Academy Coimbatore	"Sales as a career path" Dr.M.Balathanday uthapani Professor & Area Chair - Marketing, JSB, Coimbatore
22.08.2025 Friday	"Finance without Borders: Skills for every Future Leader" Mr.RavikumarV Director, Nurturit India Coimbatore	"India's Growth Story:Opportunities for the Leaders of Tomorrow" Dr.Sangeetha KCT Business School Coimbatore	" My Entrepreneurial Journey" Mr.Ponnuswamy Proprietor Feedtech India Coimbatore	"Illness to Wellness" Dr.K.P.Ramalinga m MBBS, MD Ahalla Medical College Palakkad
23.08.2025 Saturday	"AI and its Applications in Business" Dr.Vallappan Raman, HoD- AI&DS, CIT	" Starting your own venture : Challenges and Opportunities" Mrs.Sudha Arun Navgati, Assesor- Development Center	"Service Excellence" Mr.Thirunavukarasu HR Manager O by Tamara Coimbatore	Feedback & Valediction


14.8.25
HoD - MBA, CIT