

**COIMBATORE INSTITUTE OF TECHNOLOGY,
COIMBATORE – 641 014**

(Government Aided Autonomous Institution Affiliated to Anna University, Chennai)

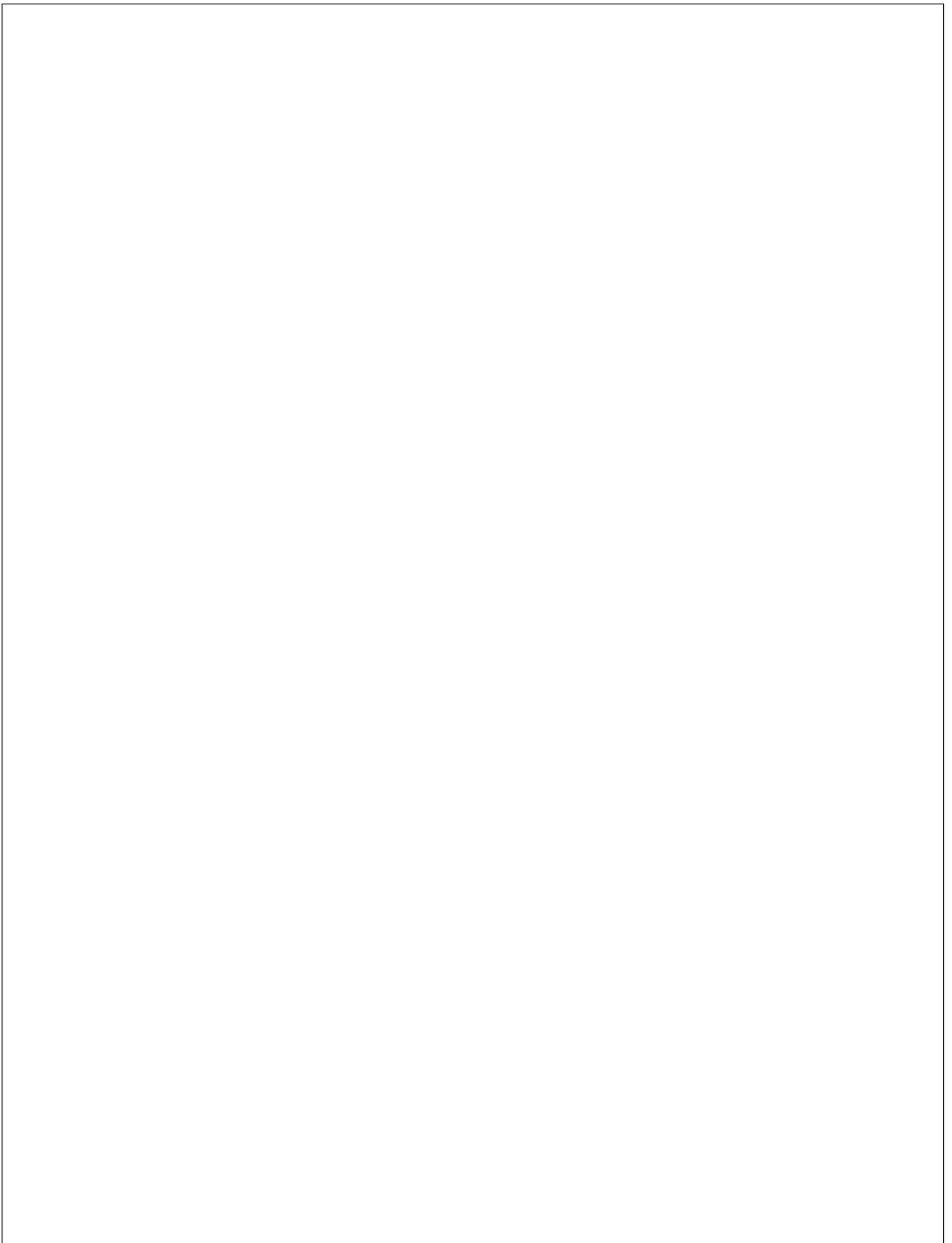
ACADEMIC YEAR 2019-2025



ANNUAL REPORT



WOMEN EMPOWERMENT CELL



COIMBATORE INSTITUTE OF TECHNOLOGY

(Govt. Aided Autonomous Institution Affiliated to Anna University)

Coimbatore – 641014



WOMEN EMPOWERMENT CELL

Vision

To effectively impact women to discover their potential and inculcate ethics and values in pursuit of their excellence in a holistic way.

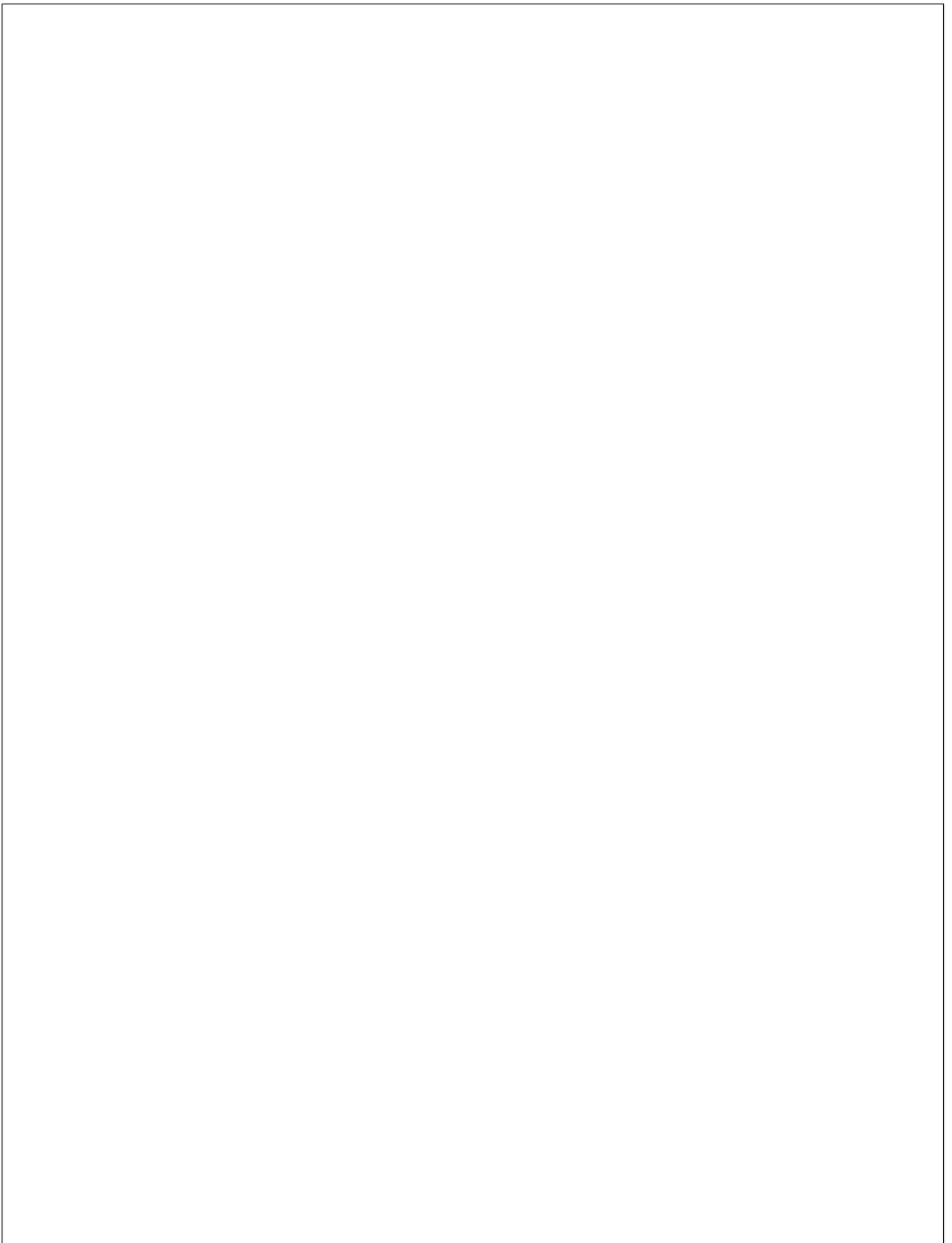
Mission

1. To train women to acquire various skills to become entrepreneurs.
2. Conduct various workshops, seminars and symposiums to imbibe the virtuous and righteous qualities.

Staff Advisor



Dr. V. Arthy,
Department of Humanities



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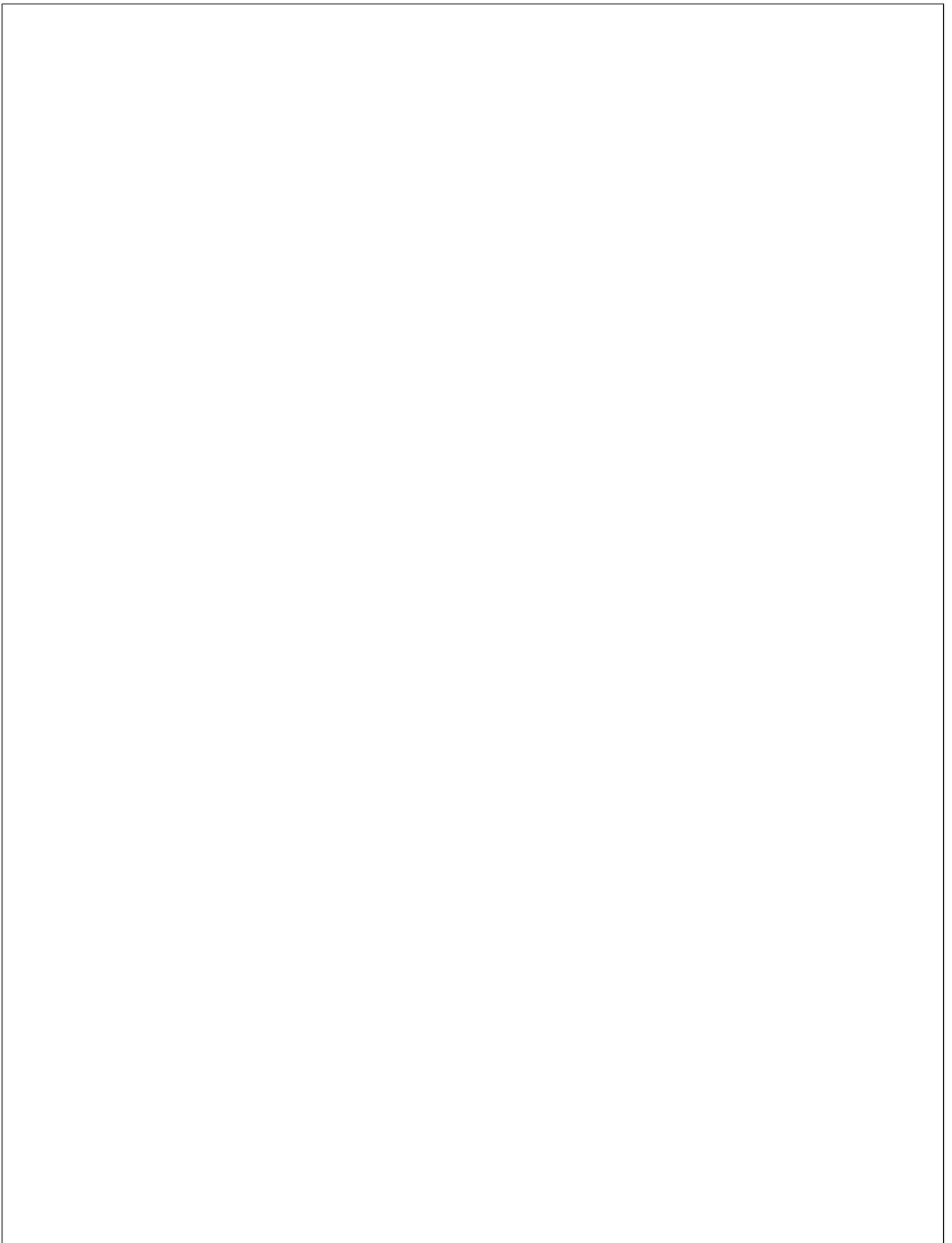
ACADEMIC YEAR 2023-2024



ANNUAL REPORT



WOMEN EMPOWERMENT CELL



Events organized	Level	Number of participants
1. CYBERAWARE	Intra college	100+
2. Warrior She (Self-Defense)	Intra college	80+
3. Mr. & Mrs. Bharat	Intra college	60+
4. Sketch or Slam Story	Intra college	50+
5. Stalls & Funtastic Fiesta	Intra college	All students in college
6. Talent Hunt & Valediction	Intra college	70+
7. Craze Fusion	Intra college	100+
8. Menifest (Fun & Sports Events)	Intra college	150+
9. Breast Cancer Awareness	Intra college	100+

CYBERAWARE

DATE - 03-07-2024

TIME - 3:00 - 4:30pm

The CYBERAWARE program, a joint initiative by the Women Empowerment Cell and Cyber Security Cell, was a pivotal event focused on raising awareness about cyber threats and safety measures. The event began with a keynote by Mrs. Shreelekha, who underscored the rising importance of cybersecurity, highlighting threats like phishing, malware, and ransomware. Mr. Jambulingam, Head Constable of the Cyber Women Cell, provided a comprehensive overview of cybercriminal tactics and their impact, sharing real-world case studies.

An interactive session led by Sub-Inspector Mr. M. Nagarajan engaged participants in recognizing phishing attempts and securing personal devices, offering practical tips on cybersecurity. A standout feature was the live demonstrations of hacking techniques and defensive measures by experts, giving participants a hands-on understanding of both offensive and defensive cybersecurity strategies.

The event concluded with a panel discussion featuring members of the Cyber Security Cell of Tamil Nadu, who explored emerging cybersecurity trends, the role of AI, and the importance of government and private sector collaboration. The CYBERAWARE program effectively raised awareness about cyber threats and educated participants on protecting themselves, fostering a sense of collective responsibility for cyber safety.





FEMINA

In celebration of International Women's Day, the Women Empowerment Club (WEC) hosted a week-long event named FEMINA from March 5th to March 15th, 2024. The event aimed to celebrate womanhood, promote gender equality, and empower women through a series of engaging activities.

Day 1 (05/03/2024): Warrior She

The week kicked off with a self-defence session titled 'Warrior She,' conducted in collaboration with the Martial Arts Club. This session empowered female participants by teaching essential self-defence techniques, making it both fun and informative.

Day 2 (06/03/2024): Mr. AND Mrs. BHARAT

In collaboration with the Ek Bharat Shreshta Bharat Club, participants engaged in a variety of activities including a taste test, connections game, rangoli competition, and a thrilling treasure hunt, fostering creativity, teamwork, and cultural appreciation.

Day 3 (07/03/2024): Sketch or Slam Story

Partnering with the Literary Club, WEC hosted a two-round event where participants first identified words or sentences through actions and then sketched them within a time limit, combining creativity with quick thinking.

Day 4 (08/03/2024): FEMINA Stalls and Funtastic Fiesta

On International Women's Day, WEC organized a day filled with vibrant stalls and a Funtastic Fiesta in collaboration with Kalam Knowledge Club.

The stalls showcased student and vendor businesses, while the Fiesta engaged participants in educational games and tributes to influential women.

Day 5 (12/03/2024): Talent Hunt

The event concluded with a Talent Fest exclusively for girls, where participants showcased their talents in various categories, including dance, music, skits, live drawing, and more. The event celebrated female creativity and concluded with a grand valediction ceremony honoring the winners.





CRAZE FUSION

DATE - 19-02-2024

TIME - 5:00 PM

VENUE - LBCH

The Women Empowerment Club (WEC) hosted 'Craze Fusion,' an event aimed at reducing stress and promoting relaxation among students. The event offered a break from academic pressures through fun activities designed to foster camaraderie and inclusivity. Highlights included a 'Two Lies and One Truth' game testing general knowledge and teamwork, a balloon passing challenge focusing on prominent women figures, and a sing-along session. Participants appreciated the opportunity to unwind and interact with peers from different disciplines. The event received positive feedback, with students expressing gratitude for the much-needed break and the sense of community it fostered. The success of Craze Fusion demonstrated the importance of such events in enhancing student well-being and campus life. By providing a platform for students to engage in light-hearted activities and socialize outside the classroom, WEC contributed to a more balanced and enjoyable college experience. As a result, Craze Fusion not only served as a stress-reliever but also as a subtle yet effective tool for promoting the club's mission and values. Looking ahead, the positive reception of Craze Fusion has inspired WEC to consider making it a regular feature in the event calendar.





MENIFEST

DATE- 20/11/2023 – 27/11/2023

Menifest 2023, hosted by the Women Empowerment Cell, was a successful event combining Fun Games and Sports Tournaments. The Fun Games segment on November 20, 2023, saw participation from 20-25 students at the Ball Badminton gallery. The Sports Tournaments, held from November 22-27, 2023, featured knockout-style competitions in Volleyball (7 teams), Football (12 teams), and Badminton (singles and doubles). The event showcased students' sportsmanship and camaraderie, with closely contested matches creating an electrifying atmosphere. Thanks to the organizing team's efforts, Menifest 2023 was executed seamlessly, leaving participants with lasting memories and setting a positive precedent for future student gatherings.

The success of Menifest 2023 highlighted the importance of such events in fostering a sense of community among students. By blending fun games with competitive sports, the organizers created an inclusive environment that appealed to a wide range of interests and skill levels. This approach not only promoted physical activity but also encouraged teamwork, leadership, and social interaction. The event's positive impact extended beyond the playing field, contributing to a vibrant campus culture and providing students with valuable experiences outside the classroom.



BREAST CANCER AWARENESS EVENT

DATE- 31/10/23, Tuesday

VENUE- MBCH

TIMING- 4.30- 5.30pm

On October 31st, the Women Empowerment Cell (WEC) organized an event at MBCH to raise awareness about breast cancer, in honor of Breast Cancer Awareness Month. The chief guest, Dr. G. Balamurugan, Professor and Head of Surgical Oncology at the Regional Cancer Centre, Coimbatore Government Medical College, shared valuable insights from his professional and personal experiences. The event, attended by 50-60 students and faculty members, began with a prayer song, followed by speeches from Mr. Thirumarimurugan, AO of CIT, and Dr. Balamurugan.

An interactive session with students added depth to the discussion. The event concluded with a vote of thanks and the presentation of mementos to the chief guest. The event was a significant step in promoting awareness and educating the audience about breast cancer prevention and early detection. Dr. Balamurugan's emphasis on regular check-ups and self-examination resonated with the attendees. The active participation of students in the interactive session highlighted their eagerness to learn and engage with the topic. The success of this event reflects WEC's commitment to addressing critical health issues and empowering the community through knowledge and awareness.





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ACADEMIC YEAR 2022-2023



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WOMEN EMPOWERMENT CELL

S.No	Events organized	Level	Number of participants
1	Nakshatra	Intra college	All First Years
2	Uriyar Pirarku	Inter college	50
3	Femina'23	Intra college	All students in college
4	Police Akka	Intra college	200
5	Safe Periods	Intra college	150
6	How's the Josh	Intra college	70
7	Vipanam	Intra college	30
8	Elimination of Violence against women	Intra college	180
9	My Secret Weapon	Intra college	75
10	The Pink Ribbon	Intra college	All students in college
11	Inauguration	Intra college	250

URIYAR PIRARKU

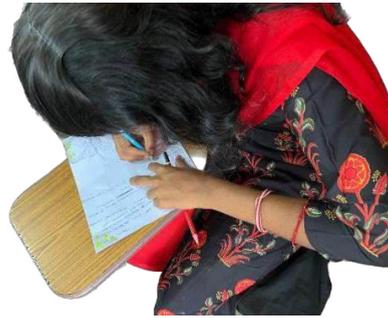
Date: 19.03.23

Day: Sunday

Venue: M 306, CIT

WEC became a part of the MuthamilMandramMatrumIlamparavai“sflagship event of „UriyarPirarku“ by conducting an observation writing competition, where students, from several orphanage homes, of classes 1-9 visited CIT. They were given an oration on the topics Social Reformers and Debunking Menstrual Stereotypes by the eminent club members.

The event had two slots. About 50 students attended the event. All the students were keen and interested in the program and indulged themselves voluntarily. At last they were asked to write about what they had inferred. Most responses from the girls were that they would be brave hereafter. And all the students believed in Gender Equality.



POLICE AKKA (INTRODUCTION)

Date: 24/02/2022

On February 24th, 2023, the Police Akka of AWPS East Police station, Ms. Sreelekha Mam, visited the college premises to deliver an oration on the importance of safety and security measures to the first year students of all departments. The event was organized by the college administration to ensure the safety and security of the students.

Ms. Sreelekha Mam addressed the students on various topics, including precautionary measures, speaking up in case of any incidents, cyber safety, and security. She went from class to class, introducing herself and emphasizing the importance of staying safe and alert at all times.

During her speech, Ms. Sreelekha Mam gave her phone numbers to the students and assured them that they could call her anytime for any issue. She also highlighted the fact that the safety and security of both boys and girls were equally important and that everyone had the right to feel safe on campus.

The event was well-received by the students, who appreciated Ms. Sreelekha Mam's efforts in ensuring their safety and security. The college administration also thanked Ms. Sreelekha Mam for her time and effort in educating the students on the importance of safety measures. Overall, the event was successful in raising awareness among the students and promoting a safe and secure environment on campus.





WOMEN'S DAY CELEBRATION

DAY 1:

EVENT NAME: Inauguration

DATE: 6th March 2023

As a series of 7 days long events marched from 6th of March to 13th of March on account of Women's day, it kicked off with the delightful Inauguration of FEMINA'23 on 6th of March 2023 opposite to canteen at 4:30 pm. On the first day of Femina'23, the fun events and competition had been conducted in collab with the Muthamizh Mandram. Close to 50 Participants participated in it.

This inauguration was made an extra special moment by the presence of Mrs. Srilekha who has been appointed as the new POLICE AKKA to our Institution. She made the entire session way too interesting and the way she made the crowd engaged was appreciable. After a 20 minute talk by the Polic akka, a momento was presented to her by the Staff Advisor of WEC, Dr. Arthy.

Followed by the inauguration of Femina‘23 , a series of fun events was conducted by the Muthamizh Mandram. First, KOLAM Competition was conducted where the colour powders were provided to the participants to draw a Rangoli based on a theme in a given period of time and winners are selected based on the juries decision.

Followed by this, an event named **நான்நீயானால்** has been conducted where a small interactive session had been held on the theme of men’s feel of being a woman for a day and a woman’s feel of being a man. This was truly an interesting and a fun filled session. Followed by this a debate on the topic “GENDER EQUALITY” had been conducted and various participants voiced out their points.





DAY 2:

EVENT NAME: Artisto DATE:

7th March 2023

This event has been made in collab with the Arts club and the Photography club.

The Arts club has planned to showcase the artworks and crafts of the students which resembles the theme of “Women in your life”. An artwork that holds more meaning has been selected as the winners and a cash prize has been awarded to the students.

Artworks and photographs had been collected from the students. All these artworks and photographs collected from the students had been hung in the ARTISTO STREET (along the road from Library block to blue shed) on 7th and 8th of March. Cash prize had been awarded to the photography category also.

Winners of each category has been awarded a cash prize of Rs.500 and runners of each category has been awarded a cash prize of Rs.250. The final decision is made by the Arts club and Photography club. E-certificates had been provided to all the participants in each of the category.

All the artworks and photography had been collected from the students through a gform link. We got close to 50 entries.



EVENT NAME: Gaming event

DATE: 7th March 2023

This gaming has been conducted on collab with the Datalytics club and two events had been conducted.

EVENT 1:

This gaming event is exclusively conducted for the gamers. Games such as Valorant and Free Fire had been conducted among the students and winners are chosen based on the completion of the challenge provided to them. Since this event is conducted on behalf on Women's day, the players are encouraged to opt for a female character in their game play. Close to 50 students participated in it.

EVENT 2:

For non-gamers, Treasure hunt had been conducted to the students. Unlike the normal play, it mainly focusses on various female leaders as a treasure to be hunted as this event is conducted on behalf of Women's day celebration. The final treasure would be the female leader and the clues supporting that final treasure would be regarding the leader. The participants are asked to follow certain rules been imposed and the first team to find the treasure was awarded.

Around 40 teams had enrolled under the non-gamers category. E- certificates had been provided to all the participants under both the gamers and non-gamers category.





DAY 3:

EVENT NAME: SHE'S BOUND TO SOAR, OLIYUM OLIYUM and STALLS

DATE: 8th March 2023

The most special day of the grand Femina'23 started off with the Women's day wishes been shared all over the campus among the students on March 8. This day started off with the divinity prayer song

followed by the talk by a speaker Dr. S. Saradha MS,FICS,FAIS, Professor of Surgery at KMCHHSR in Coimbatore. She made everyone been engaged throughout her session and she definitely made everyone soar to the sky. She addressed on the topic “Women’s role in Women Empowerment” on March 8 at 11:00 am in Library Block Conference Hall(LBCH).

Followed by the talk by a speaker, Stalls had been arranged adjacent to Auditorium around 3:30pm – 5pm. The students interested to set up the stalls are welcomed to register through the gform and a small amount of registration fee had been collected from them. Various stalls had been set up by the students such as gaming stalls, food stalls, jewellery shops, Instant tattoos and so on... Overall the idea of setting up of stalls had been implemented to develop their entrepreneurship skills bound within them. All the participants had been provided with the E-certificates. Close to 24 stalls were set up.

The day finally ended up with the Oliyum Oliyum been conducted on collab with the Music club after 4:30 pm. Where words fail, Music speaks!!! The Music presents an ethereal evening honouring the women in our lives through the female centric songs. Definitely, this event added an extra special vibe to the Women’s day by their warm songs and music. The entire campus of CIT is surrounded with the songs and it was very pleasing to the ears.







DAY 4:

EVENT NAME: KKC Event

DATE: 9th March 2023

On the 4th day of Femina'23, an event on collab with Kalam Knowledge Club (KKC) has been conducted. The tagline of this event was the Expectations of Women in our society. This event took place in Library Block Conference Hall (LBCH) at 4pm on March 9.

First, it started off with a speech by the club member of KKC regarding the topic "Expectations of women in our society". This session was really interesting and it made us realize the social stigmas still been surrounded around the women in the society. This session had been an eye-opener to both the boys and girls.

Followed by this speech, a series of 3 fun events had been conducted.

Close to 25 students both boys and girls participated in it.

EVENT 1:

A folded paper had been provided to the participants with the clues of the famous personality. A total of 4 clues had been placed in the box in the folded form. With the clues provided to them in the folded paper, participants are asked to find the personality provided to them. Marks will be provided to them according to the number of clues used by them.

EVENT 2:

This is really fun-filled and exciting game to play. This game is exclusively for the boys. In this game, things used by women are placed in a box. The boys are asked to find those things being blind folded in a given period of time.

EVENT 3:

This is yet an another fun filled game. In this game, famous poses from the women centric movies had been recreated by the team members.





DAY 5:

EVENT NAME: Flash Mob and Voice of the day

DATE: 10th March 2023

The 5th day of the Femina'23 started off with the Stand up comedy. It was really hilarious and fun-filled throughout. The theme behind it was the "Stereotypes of being a women". A message conveyed through the comedy made the people to think.

Followed by the flash mob held in the IT Block in collab with the Dramatix club. This part of Flash Mob made the entire day overwhelming. All the girls and boys danced out there made the stage stunning and the audience out there enjoyed a lot. Since it is a part of Women's day celebration, the songs chosen for the Flash Mob was women's centric. An abundance of 500 students participated in it.

Finally, Voice of the day on collab with the Entrepreneurship Development Cell had been conducted. This is an open discussion on account of the Women's day. The students discuss among themselves about the meaningful and resourceful products and services for women in today's world. They could also improvise the ideas of other students. The best ideas would be appreciated. If the idea is valid enough, it will be supported by the Institution.

Close to 25 students participated in it.









DAY 6:

EVENT NAME: MOVIE SCREENING

DATE: 13th March 2023

The 6th Day Event was the Movie Screening of the Movie “Little Women” at IT 211. The event was a grand success with a turnout of 50 participants .

The movie showcased the life of the March Sisters entering the threshold of womanhood; they go through ups and downs in life and endeavor to make important decisions that can affect their future.

The Movie inspired the young audience to pursue their passions and win life.



DAY 7:

EVENT NAME: CAPTURE THE FLAG

DATE: 14th March 2023

The 7th day of the Femina'23 and the Final event was the game of Capture the flag. The rules of which were,

It's a team game of 10 members, the rules of which are

1. Two teams oppose each other in a field divided into 3 zones: 2 home zones and 1 safe zone
2. Each team tries to take the other team's flag and get it back to their territory
3. If a person gets tagged, they get sent to the opposing team's jail and are released only by their own teammates tagging them
4. There would be a safe/ friendly/ neutral zone at the middle of the field where all teams can exist where nobody could be tagged
5. The game ultimately ends when one team gets the other team's flag to their home base.

It was a draw for both the teams.

It was held in the ground opposite to the Canteen and close to 25 students participated in it.





How's the Josh !!!

DATE: 26th January, 2023

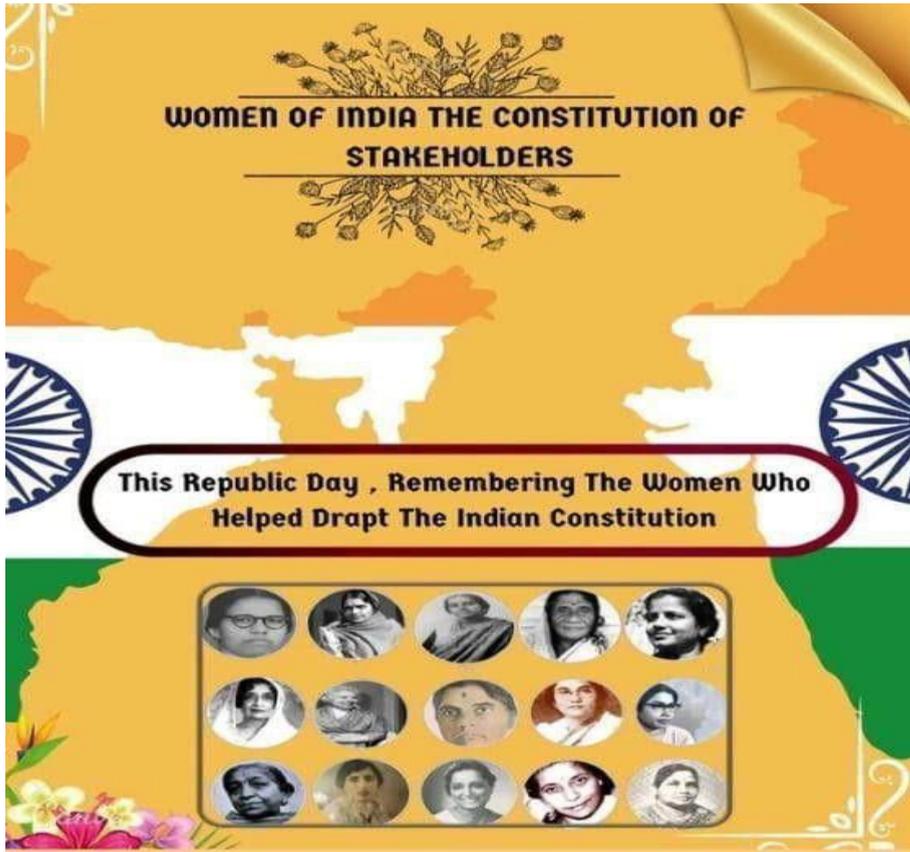
Number of participants: 75

The tagline of this event was to showcase the students' patriotism through creative means. This is an online event where Google forms have been circulated through whatsapp and Instagram under the topic "Women of India – The Constitutional Stakeholders".

Students can submit their creative works under the categories such as Reels/short films, Memes, Photography, Essay/Poetry and Poster Making . Winners of all these categories will be awarded Rs.100 each. The best works in each of the categories were featured and appreciated in the WEC Instagram page “wec_cit” and also in the Newsletter “The Girls“ Gospel” published Women Empowerment Cell.

This event provides was open to all the years of all the departments of CIT. The students submitted their works in the google form: <https://forms.gle/ZvQcidcLDytUcaPa6> . Some of their works are attached herewith. The winners of the event were ,

1. ESSAY – Sanjay (2nd year MSC DCS)
2. POSTER MAKING – Prakash (2nd year BE CSE)
3. MEMES – Kiruba (3rd year BE CIVIL)
4. REELS/SHORT FILM – Sangeetha (3rd year MSC AIML)
5. POETRY - 1) Arjun (3rd year MSC AIML)
2) Neha S Chakravarthi (1st year BE CSE)



Observation of Discrimination against Women Pakhwada from 25.11.2022 to 10.12.2022.

REPORT

EVENT NAME: Elimination of Violence against women DATE:

25th November,2022

This event “Elimination of Violence against Women” was conducted as one of the events in PAKWADA conducted between 25th November 2022 to 10th December 2022. This event was planned as an observance of discrimination against women to marks the Observation of International Day for the Elimination of Violence against Women.

The special speakers of the event were Mr. K. Rajasekar B.SC BL ,Mrs.S.Mangayarkarasi B.SC BL, Mr. V. Satheeskumar BE BL, Mr. M. Aravind BA LLB, Ms. Suganya BSC LLB. They discussed the various situations where women are being forced into violence and they also discussed some of the cases they had handled regarding the discrimination against women. This event had been an eye- opener that awakes us from all the problems being faced.



EVENT NAME: My Secret Weapon(A Self-defense Training) DATE:

28th November 2022 – 02nd December, 2022

A Self-defence training “MY SECRET WEAPON” was conducted 28th November, 2022 to 02nd December, 2022 from 4.45pm-5.45pm at Main Block Conference hall(MBCH). It was a collaborative

event with the Martial Arts Club(MAC) of CIT. The trained players from MAC club trained the girl students with their self-defence skills.

They shared various techniques to tackle various hard situations and to defend and everyone present there thoroughly enjoyed the event. This event helped us understand that self-defence training benefits not only ourselves but also others. Having the courage to defend oneself in hard situation will give us the courage and confidence. The self-defence trainers taught the girl students various block techniques that would eventually prevent them from the dangerous situation. Special „Silambam“training and tips were also given by the MAC club member. Around 75 girls participated in this event.

EVENT PICTURES





EVENT NAME: Prevention of sexual harassment at work place (Instagram Posters)

DATE: 25th Nov, 2022 - 10th Dec, 2022

This special 15 days of November and December month has been particularly implemented to have an insightful look into the discrimination actions happening against women in and around the country.

A series of posters related to the POSH act had been posted on the official Instagram account of Women Empowerment Cell of Coimbatore Institute of Technology. This poster series is mainly for creating awareness about the Prevention of Sexual Harassment at workplace.

This poster series had provided a deep knowledge on the POSH act for the staff and peers of CIT. As a part of this series a special poster with all the women helpline numbers in India was posted. This poster series ended up successfully with a huge support from the fellow CITians.

SAMPLE POSTS



wec_cit



COIMBATORE INSTITUTE OF TECHNOLOGY

OBSERVANCE OF DISCRIMINATION AGAINST WOMEN

Pakwada - 25th November, 2022 to 10th December, 2022



WOMEN EMPOWERMENT CELL

PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE

In addition to the POSH Act, the Government of India has also provided the 'Sexual Harassment electronic Box' (SHe-Box), which is a 'single-window' access to every female worker, to register complaints around sexual harassment. Complaints submitted to 'SHe-Box' are directly routed to the concerned authorities for further action. Female workers subjected to sexual harassment can resort to accessing the SHe-Box to record their complaints.

You are *strong*



Liked by **sasmi_asok** and **36 others**

wec_cit Voice your opinion out and loud! 🗣️

#standupagainstviolence 🇮🇳 👥

6 days ago

wec_cit

 **COIMBATORE INSTITUTE OF TECHNOLOGY** 

OBSERVANCE OF DISCRIMINATION AGAINST WOMEN
Pakwada - 25th November, 2022 to 10th December, 2022

 **WOMEN EMPOWERMENT CELL**

PREVENTION OF SEXUAL HARASSMENT AT WORKPLACE

Women helpline (All India) - 1091

Women helpline domestic abuse - 181

National commission for women - 7827170170
(Domestic violence 24x7 helpline for sexual violence and harassment)

Student/child helpline - 1098

Tamilnadu women helpline - 044-28592750

CIT's police akka - 9498173271

You are *strong*

Liked by sasmi_asok and 54 others

wec_cit Emergency helplines ⚠️
#standupagainstviolence 🗣️ 👥

30 November

EVENT NAME: #ThePinkRibbon (An awareness on breast cancer)

DATE: 28th October, 2022

Number of participants: All the students in CIT

This event #ThePinkRibbon was conducted to create an awareness on breast cancer among the students and peers of CIT. Not just an awareness, it was also an eye opener to many about the breast cancer, its causes and prevention. As an initiative to create awareness, posters had been posted on official instagram page of WEC for about 9days.

On 28th of October, students were asked to follow either pink or white dress code as an initiative of creating awareness on breast cancer and more specifically it was followed by both boys and girls. Additionally, pink badges were provided to all the students over the college and everyone wore the badges as an act of supporting the breast cancer. On a special note, our Principal, Coordinator, Correspondent wore the pink badges provided by the WEC as a token of their support.

This awareness programme was not only conducted inside the premises of CIT campus but also in and around the campus of CIT. The pink badges were provided to the shops near the college and received a great support and response. The day very well ended up with taking photos of pinky environment in CIT and everyone tagged WEC on social media and expressed their hearty support to the breast cancer awareness programme.





EVENT NAME: Inauguration ceremony of WEC “ARIMUGAM”

DATE: 19th October 2022

Number of audiences: 250

The INAUGRATION event took place on 19.10.2022 (Wednesday) between 3-4.30 pm. This event took place in Library Conference Hall (LBCH) which was hosted by Sri Dharshana from 3rd year MSC Artificial Intelligence and Machine Learning and Sagarrika Rajesh from 2nd year Chemical Department.

The inauguration event started off with the prayer song by Chandhini and Sneha from 2nd year CSE Department. Dr. SanthiP , HOD of Humanities Department welcomed the gathering by presenting the Welcome address. Then the event proceeded with the brief introduction by the Secretary of WEC Dharini K. As an act of bringing back the memories, the reminiscence was presented by the Secretary of WEC Harshitha B. As a guest of honour, Coordinator of CIT, Ms. Divyamohana Rajiv was present over there.

Then the Felicitation address was given by the Principal Dr. Rajeswari. A Keynote speaker Ms. AmudhaChinnaswamy, AVP Global Tech Community Leader in Cognizant addressed on the

empowerment of women and various diversity in women's life. Our faculty advisor Dr. Arthy V introduced the new Board Members of the year 2022-2023.

The special part of the event was the release of Newsletter and it was presented to the Principal, Coordinator and our special guest Ms. AmudhaChinnaswamy. At the end of the event, memento was presented to our special guest by Ms. Divyamohana Rajiv. The event ended up with the vote of thanks given by BalaVidhula T of 3rd year MSC Artificial Intelligence and Machine Learning.





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ACADEMIC YEAR 2021-2022



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WOMEN EMPOWERMENT CELL

International Women's Day Celebrations

Date: 6th – 10th March, 2022

FEMINA '22 – “Gender Equality Today for a Sustainable Tomorrow”

Name of the event	Date
Movie Screening	6 th March, 2022
Debate	7 th March, 2022
FEMINA '22 – “Gender Equality today for a sustainable tomorrow”	8 th March, 2022
Talent Show	8 th March, 2022
Stalls	8 th & 9 th March, 2022
METRIA	9 th March, 2022
I AM A GIRL (Self Defence Program)	10 th March, 2022

FEMINA '22

Date: 8th March, 2022

Chief Guest: Kadambari Umapathy, Founder of Women Entrepreneurship Development Organisation, Chennai

METRIA

Date: 9th March, 2022

Chief Guest: Dr. B. Deepa MS (OG), Assistant Professor, Karpagam Medical College, Coimbatore

DAMSEL IN DE-STRESS

ABOUT THE EVENT:

Women Empowerment Cell of CIT had organised Damsel in de-stress, a motivational de-stress session conducted on 18th April, 2022.

The keynote speaker was Mrs. Abinaya Jagdish, Counselling Psychologist from Tiruppur. Mrs. Abinaya had spoken on a variety of issues impacting teenagers during these post-pandemic times and how to manage them. She had also spoken about financial independence and its importance in the lives of

women and girls by sharing her personal experiences.

After the keynote speech, attendees had a Q and A session where they shared opinions, thoughts and discussed doubts with the speaker. The attendees penned down their queries about mental health which were addressed. An activity was conducted for the participants where they burst balloons stuffed with papers mentioning the things that stress them out. Overall, the session was very interactive and insightful with attendees having valuable information to take back.

EVENT PICTURES



**COIMBATORE INSTITUTE OF TECHNOLOGY,
COIMBATORE – 641 014**

(Government Aided Autonomous Institution Affiliated to Anna University, Chennai)

ACADEMIC YEAR 2020-2021



ANNUAL REPORT



WOMEN EMPOWERMENT CELL

Events organized	Level	Number of participants
1.IRAVI	Intra college	200
2.Know Your Rights	Intra college	150
3.HERstoryMAKERS	Intra college	70
4. SONCHIRIYA	Intra college	40
5.Run Rani Run	Intra college	30
6.I am a GIRL	Intra college	40
7. WOMEN 2.0	Intra college	210
8. Laws for Women's Safety and Protection	Intra college	144

1. IRAVI, Celebrating Womanhood

ABOUT THE EVENT:

Women's day celebration took place on 05th March 2020 which received a great response from the students. Around 200 participants were gathered in the respected venue in the college where the event took place. The event was started with a prayer song by Malavika from Music club and followed by a beautiful dance performance by Deepiha from Dramatix club. The event kicked off by Dr. P. SANTHI, HoD, Humanities Department giving the welcome address and inviting our chief guests Mrs. Thirumagal, Founder, Raga Tex India Private Limited and Mrs. Vaishnavee Balaji, Founder, Food Bank Coimbatore. The chief guests were invited to share few words with everyone and the token of appreciation is given to them by our respected club advisors. Overall, the event was a great success, which concluded with a vote of thanks by Dr. V. Arthy followed by the National Anthem



1. KNOW YOUR RIGHTS, Become an Informed Citizen (webinar)

ABOUT THE EVENT:

The event was a webinar on the rights for women on 08th of July 2020 from 11:00 am to 12:30 pm. The programme took place online mode via Zoom meet and around 150 participants attended the event. The event kicked off by Dr. P. SANTHI, HoD, Humanities Department, giving the welcome address and inviting our chief guest Mrs. Udaya P S Menon, Supreme Court Advocate. We got very good uplifting insights through our esteemed speakers, into the laws and rights of the women of India. Overall, the event was a great success, which concluded with a vote of thanks by Dr. V. Arthy and the feedback collected through the Google forms platform.

EVENT PICTURES:

COIMBATORE INSTITUTE OF TECHNOLOGY
(A GOVERNMENT AIDED AUTONOMOUS INSTITUTION AFFILIATED TO KJ Somaiya UNIVERSITY)
WOMEN EMPOWERMENT CELL

Organising Committee

CHIEF GUEST
Mrs. Udaya P S Menon
Supreme Court Advocate

IN-CHARGE
Dr. P. Santhi
Head, Department of Humanities

COORDINATORS
Dr. V. Arthy
Mrs. K. Saritha Devi
Assistant Professors (English)

STUDENT COORDINATORS
Sudharani
WhatsApp Channel
WhatsApp: @whatsapp

Proudly Hosts
A Series of National Level Webinars

Know Your Rights
become an informed citizen

Speaker

08.07.2020
11:00 am - 12:30 pm

Online Platform:
ZOOM MEET

Mrs. Udaya P S Menon
Supreme Court Advocate

Agenda:

- Welcome Address
- Introduction to Speaker
- Presentation
- Discussion

Participation certificates will be provided

Open to All
FREE REGISTRATION
Click To Register: <https://bit.ly/3h3>

Join our Telegram Channel: <https://t.me/wecoit>
Instagram Handle: <https://www.instagram.com/wecoit/>
Send your queries to: wecoit2020@gmail.com

About the Webinar

Consent, Violence & Allied Laws for Women Empowerment

- India has some of the most reported domestic abuse cases.
- The world's battle against COVID-19 has greatly increased the cases of in-house physical, verbal, and emotional abuse.
- The aim of this webinar is to enlighten the participation:
 1. what constitutes domestic violence
 2. protect women's rights
 3. laws for women empowerment



2. HERstory MAKERS

ABOUT THE EVENT:

The inauguration of the Women Empowerment Cell for the annual year 2020-21 took place on 23rd January 2021. The programme went on for 1 hour with over 70 attendees. The event started with prayer song by Arya from Music Club and

followed by the welcoming of chief guest Mrs. Divya Swapna Raj, Founder and Director, Women's League Foundation and the participants by Dr. P. SANTHI, HoD, Humanities Department. The event highlighted the power withheld by women and their importance. The Token of Appreciation was presented to the guest by K. Maunasree (III yr, ECE), Secretary. The event was concluded by vote of thanks by R. Dharani (III yr, Mechanical Dept), Joint Secretary.

EVENT PICTURES:



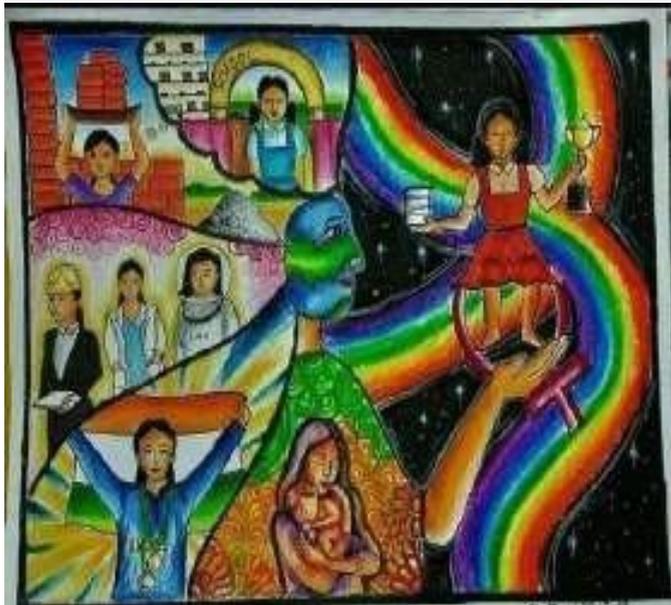
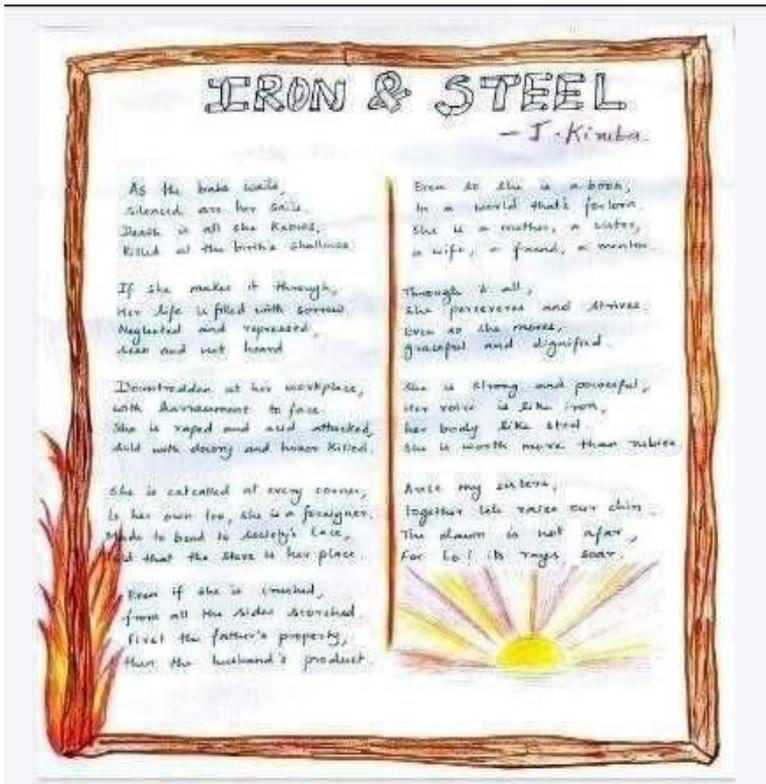
3. SONCHIRIYA

ABOUT THE EVENT:

Women Empowerment cell had conducted an online event series on the account of National Girls Day 2021. It took place from 24th to 26th January 2021. All the events were conducted online and over 40 students participated in event. The event was conducted under various categories like drawing, poem writing, Memes, Slogan writing and poster making. All the entries were collected through google form and were posted in the Instagram page of Women Empowerment Cell under the name of wec_cit. The post which got the highest likes were declared as winners in the respective category. At the end of the 3rd day the winners were declared. The event was successfully completed by creating awareness on girl child protection and development.

PICTURES:






COIMBATORE INSTITUTE OF TECHNOLOGY
(GOVERNMENT AIDED AUTONOMOUS INSTITUTION AFFILIATED TO ANNA UNIVERSITY)


WOMEN EMPOWERMENT CELL


 Sanchiriva

EVENT :- POSTER MAKING

Winner - Manshi Mithra.T , 2nd Year ECE
Runner - Arun.MN , 1st year EEE

OUR HEARTLY AND BEST WISHES TO THE WINNER & RUNNER


COIMBATORE INSTITUTE OF TECHNOLOGY
(GOVERNMENT AIDED AUTONOMOUS INSTITUTION AFFILIATED TO ANNA UNIVERSITY)


WOMEN EMPOWERMENT CELL


 Sanchiriva

EVENT :- SLOGAN

Winner - G.B.Anuvarshini , 1st year MSc data science
Runner - Subisksha.G.V, 1st year CSE

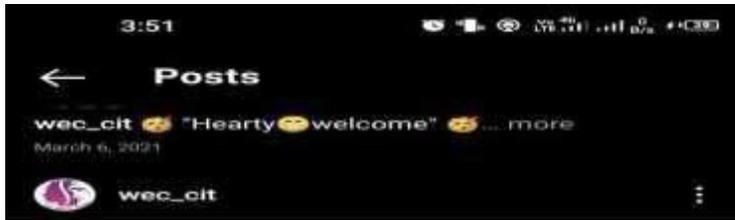
OUR HEARTLY AND BEST WISHES TO THE WINNER & RUNNER

RUN RANI RUN (Scavenger Hunt)

ABOUT THE EVENT:

WEC had conducted an online event titled "RUN RANI RUN ", the Scavenger Hunt. Over 30 people had attended the event was held on 5th March 2021. Students thoroughly enjoyed the event and the winners were announced later that day.

EVENT PICTURES:



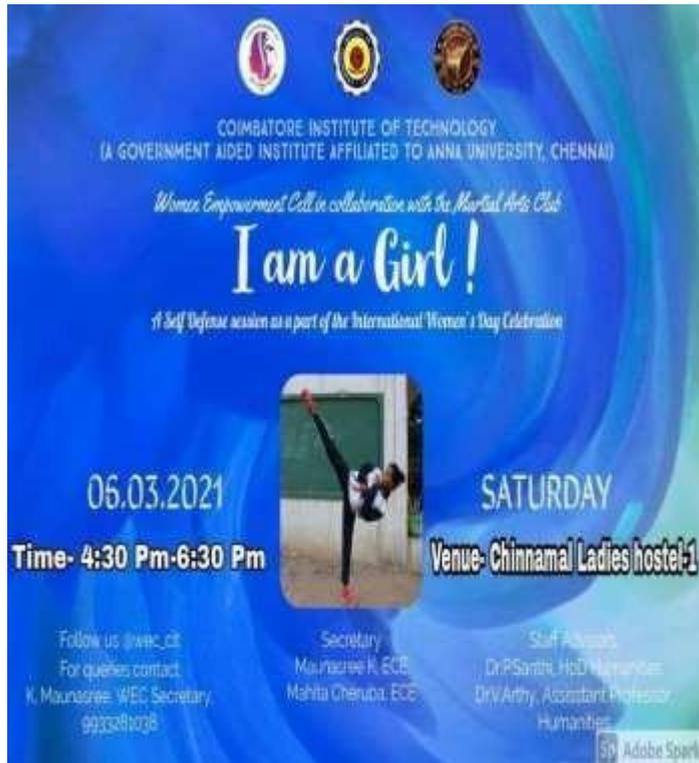
4. I AM A GIRL (Self Defence Program)

ABOUT THE EVENT:

Since self-defence is one primal thing for every woman to protect themselves, WEC had conducted a self defence quick event for the girl students in the college. It was conducted on 6th March 2021 from 4:30 to 6:30 pm at Chinnammal Ladies Hostel-2 in the college premises under the incharges of R. Dharani, III yr, Mechanical, K. Maunasree, III yr, ECE, Venkat Ramamanie, III year, ECE. The trainer for the event was Ms. Sneha, III yr Mechanical Dept, CIT who is a national level Taekwondo player. She shared various valuable techniques to tackle various situations to defend and everyone thoroughly enjoyed the event. The event ended by distributing lemon juice. All were very much inspired and were aware about the importance of the self-defence in their lives.

EVENT PICTURES:





5. WOMEN 2.0 #CHOOSETOCHALLENGE

ABOUT THE EVENT:

The ultimate celebration for the WEC club is the Women's day celebration which was held on 8th March 2021 through the online mode ON Google meet. In this grand programme , over 210 students participated . The program also had the highlighted event of #choose2challenge under the presence of the chief guest Mrs.Menon which received wide participation. The event was started with a prayer song, sang by Arya from Music club followed by the Welcome address by Dr. P. SANTHI, HoD, Humanities Department. The event highlighted the power withheld by women and their importance. The Token of Appreciation was presented to the guest by K. Maunasree (III yr, ECE), Secretary. The event was concluded by vote of thanks by R. Dharani (III yr, Mechanical Dept), Joint Secretary.

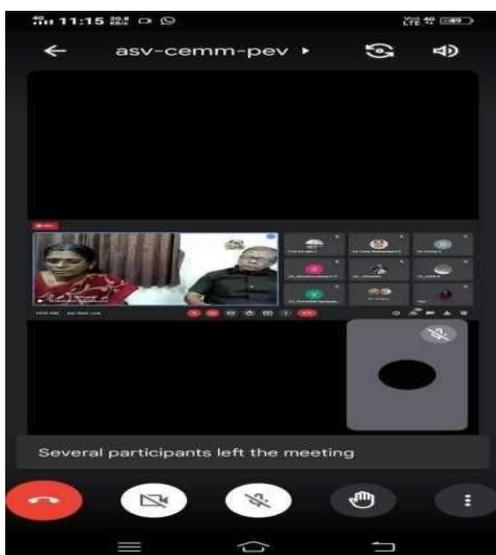
6. LAWS for WOMEN'S SAFETY AND PROTECTION

ABOUT THE EVENT:

Women Empowerment Cell, CIT in collaboration with the Prevention of Sexual Harassment Cell (POSH) conducted an informational need-of-the-hour webinar on the various Laws for Women Safety and Protection. The Event was emceed by K. Anisha and J. Kiruba from 2nd year Civil Department. The event kicked off by Mrs. Arthy, Asst Prof, Humanities Dept and Dr. Uma Maheshwari, Prof ECE Dept, giving the welcome address and inviting our chief guests Advocate Mr. Appusamy M BA, BL and Advocate Ms. Shanthi A, BA, LLB. We got very good uplifting insights through our esteemed speakers, into the laws and rights of the women of India. And a glimpse into the history of National Commission of women, and the amendments and changes that have thus come forth for the benefit of women from the commission. The event was attended by more than 144 students and teachers. Many students were benefited from this event and took the things shared to heart and vowed to bring about a change. Overall, the event was a great success, which concluded with a vote of thanks by our emcees and the feedback collected through the Google forms platform.



EVENT PICTURES:



**COIMBATORE INSTITUTE OF TECHNOLOGY,
COIMBATORE – 641 014**

(Government Aided Autonomous Institution Affiliated to Anna University, Chennai)

ACADEMIC YEAR 2019-2020



ANNUAL REPORT



WOMEN EMPOWERMENT CELL

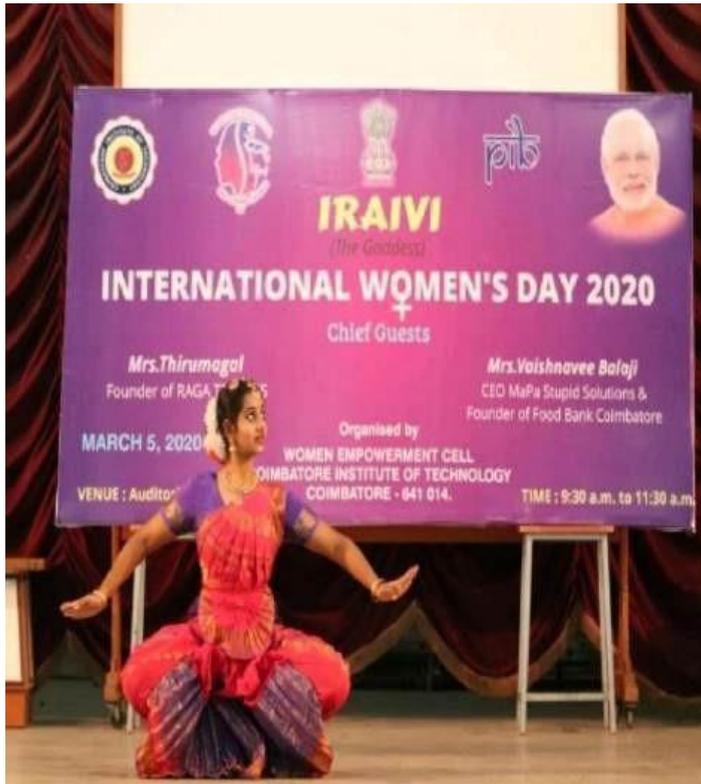
IRAIVI – International Women’s Day Celebrations

Date: 5th March, 2020

Chief Guest: Mrs.Thirumagal, Founder of Raga Textiles, Coimbatore

Mrs.VaishnaveeBalaji, CEO MaPa Stupid Solutions & Founder of Food
Bank Coimbatore





ONE STUDENT ONE TREE



Breaking Stereotypes in Women

Date: 19th August, 2019



International Women's Day Celebrations

Date: 8th March, 2019

Chief Guests: Mr. V. P. Sarathy , Chairperson, Coimbatore Human Rights Forum Ms.Malar Valentine , Honorable District Court Judge, Coimbatore. Ms.Isha Arora (Executive-Digital Media), Social Media Strategist to Dr.Kiran Bedi



Women Empowerment Cell

S.N	Event Name	Participants Count
1	Femina Bazaar	125
2	HackRush – AI & ML Hackathon	90
3	Fashion Fusion	60
4	Sparkathon – Startup Ideathon	85
5	Breast Cancer Awareness Campaign	110
6	HackHerWay 2024 – Women’s Hackathon	52 teams (team-based)
7	Visit to Grace Happy Home Orphanage	60
8	Literary Carnival (Lit x WEC)	70
9	Inauguration	130

FEMINA

FEMINA BAZAAR

Date: March 10-14, 2025

Venue: Coimbatore Institute of Technology

As part of the *Femina 2025* celebration, the **Femina Bazaar** was organized to promote entrepreneurship, creativity, and economic empowerment among women. The event provided a platform for women entrepreneurs, students, and small business owners to showcase and sell their products, fostering a culture of self-reliance and financial independence

Stalls at Femina Bazaar

The *Femina Bazaar* featured five unique stalls, each showcasing women-led businesses and promoting entrepreneurship:

1. **Clothing Stall** – A fashion stall featuring a variety of stylish apparel, designed and curated by women entrepreneurs. The stall emphasized sustainable fashion and unique handmade clothing items.
2. **Brownie Stall** – A food stall run by a woman entrepreneur specializing in homemade brownies. The stall attracted many visitors with its delicious baked goods, highlighting the culinary skills of women in business.
3. **Accessories Stall** – This stall featured a collection of handmade jewelry, bags, and

other accessories crafted by women artisans. It provided a platform for showcasing creativity and craftsmanship.

4. **Juice Stall** – A refreshment stall offering fresh and healthy juices, run by a woman entrepreneur. This stall promoted healthy living while supporting women in the food and beverage industry.

Women Empowerment & Impact

The *Femina Bazaar* was more than just a marketplace; it was a **platform for economic independence**. By providing opportunities for women-led businesses, the event:

- Encouraged **entrepreneurial spirit** among students and women.
- Provided **financial opportunities** for small-scale women entrepreneurs.
- Boosted **confidence** in women pursuing business ventures.
- Created **awareness about supporting local women-owned businesses**.

The event concluded with immense success, with high footfall and enthusiastic participation. *Femina Bazaar* truly exemplified the **Women Empowerment Cell's vision** by enabling women to showcase their talents, earn through their skills, and inspire others to take up entrepreneurship.





HACKRUSH – AN INTER-COLLEGE AI & ML HACKATHON

Date: March 11, 2025

Venue: LBCH, Coimbatore Institute of Technology

Time: 9:00 AM – 5:00 PM

Esteemed Chief Guests:

- **Mr. Aswin Ram**, Product Owner, Bosch
- **Mr. Karthikeyan Rajendran**, Senior Executive, Lemnisk
- **Dr. Somasundaram**, Dean, Extra-Curricular Activities

The *HackRush* AI & ML hackathon, organized by the Women Empowerment Cell on March 11, 2025, provided an incredible platform for aspiring tech enthusiasts to showcase their skills in artificial intelligence and machine learning. This inter-college event encouraged innovation, problem-solving, and technical excellence while promoting women's participation in the tech industry.

Event Highlights

The event commenced with a **welcome address**, followed by a **prayer** and a **traditional lamp-lighting ceremony**, signifying the enlightenment and knowledge-sharing spirit of the hackathon. The chief guests, **Mr. Aswin Ram**, **Mr. Karthikeyan Rajendran**, and **Dr.**

Somasundaram, addressed the participants, inspiring them with insights into the industry and the importance of AI & ML in today's world.

Hackathon Rounds & Challenges

The hackathon featured four intense rounds, each designed to test different aspects of AI & ML skills:

1. Round 1 – Data Wrangling & Feature Engineering

- Participants worked on real-world datasets, cleaning and transforming raw data into structured insights.

2. Round 2 – Model Training & Deployment Race

- Teams competed to build and deploy effective machine learning models within a time limit.

3. Round 3 – Model Debugging & Attack Defense

- Participants tackled adversarial challenges, debugging their models against biases and security threats.

4. Round 4 – AI in the Real World: The Pitch

- Finalists presented their AI solutions, explaining their potential impact in real-world applications.

Women Empowerment & Impact

HackRush 2025 emphasized the importance of **women's participation in AI & ML**, fostering a competitive yet inclusive environment where female coders could excel. By providing a stage for women to compete alongside peers, the event helped break stereotypes, encouraged leadership in tech, and inspired more women to pursue AI & ML careers.

The event concluded with an appreciation speech, recognizing the efforts of participants, organizers, and mentors. *HackRush 2025* proved to be a dynamic and inspiring event, reinforcing the Women Empowerment Cell's mission of encouraging women to embrace technology and innovation.





FASHION FUSION – A FASHION SHOW BY PHOTOGRAPHY CLUB & WOMEN EMPOWERMENT CELL

Date: March 10, 2025 **Venue:**
Auditorium,CIT **Time:** 4.45
PM TO 6.00 PM

Esteemed Chief Guests:

- **Dr. V. Arthy**, Staff Advisor, Women Empowerment Cell
- **G Balamurugan**, Staff Advisor, Photography Club

The *Fashion Fusion* event, organized by the Women Empowerment Cell in collaboration with the Photography Club on March 10, 2025, was a spectacular celebration of creativity and empowerment. This fashion show aimed to showcase the confidence, personality, and artistic expression of participants through their attire and presentation.

Event Highlights

The event commenced with a welcome address, followed by an introduction of the esteemed chief guests. Participants then took to the runway, displaying their unique fashion styles that reflected their personalities.

To add an engaging element, participants were asked questions related to their outfits—such as “*How does your dress reflect your personality?*”—as well as thought-provoking questions on women empowerment. This interactive session allowed contestants to express their creativity and perspectives on empowerment through fashion.

Judging & Evaluation

Participants were evaluated based on two key aspects:

1. **Creative Walk** – Their confidence, style, and presentation on the runway.
2. **Responses to Questions** – Their ability to articulate how their attire represents their personality and their views on women empowerment.

The event concluded with an acknowledgment of the participants’ enthusiasm and talent, reinforcing the idea that fashion is not just about appearance but also a form of self-expression and empowerment.

Fashion Fusion 2025 was a memorable and inspiring event, encouraging participants to embrace their individuality while promoting meaningful conversations around women empowerment.





SPARKATHON – AN INTER-COLLEGE STARTUP IDEATHON

Date: February 13, 2025

Venue: LBCH, Coimbatore Institute of Technology
Time: 9:00 AM

Esteemed Chief Guests:

Dr. Somasundaram, Dean, Coimbatore Institute of Technology.
Preethi Ponnusamy A, Creative Director, Strategic Knights.
N Sathish Kumar, Founder & CEO, Strategic Knights.
Mr. Krupa Sankar, CEO & Founder, KS Globals.

The Sparkathon inter-college startup ideathon, organized by the Women Empowerment Cell of Coimbatore Institute of Technology on February 13, 2025, was a resounding success, bringing together aspiring entrepreneurs to ideate, innovate, and inspire.

The event commenced with a welcome address, followed by an invocation song and a traditional lamp-lighting ceremony, graced by esteemed dignitaries, including Dean Dr. Somasundaram, club advisor, and chief guests Preethi Ponnusamy A (Creative Director, Strategic Knights), N Sathish Kumar (Founder & CEO, Strategic Knights), and Mr. Krupa Sankar (CEO & Founder, KS Globals).

The keynote speeches provided valuable insights into business strategy, entrepreneurship challenges, and scaling innovative ideas.

Competition & Presentations:

Participants were divided into panels and assigned venues for their startup pitch presentations. Participants then presented their startup pitches before a distinguished panel of judges, who evaluated the ideas based on feasibility, creativity, and market potential. After an intense round of presentations and deliberation by the judges, the winners of Sparkathon were announced. The competition showcased a wide array of groundbreaking ideas, reflecting the entrepreneurial potential of young innovators.

The event concluded with a vote of thanks, highlighting the collaborative efforts of organizers, mentors, and participants. Sparkathon 2025 served as an inspiring platform for young innovators, equipping them with the motivation and guidance to transform their ideas into reality.





BREAST CANCER AWARENESS CAMPAIGN

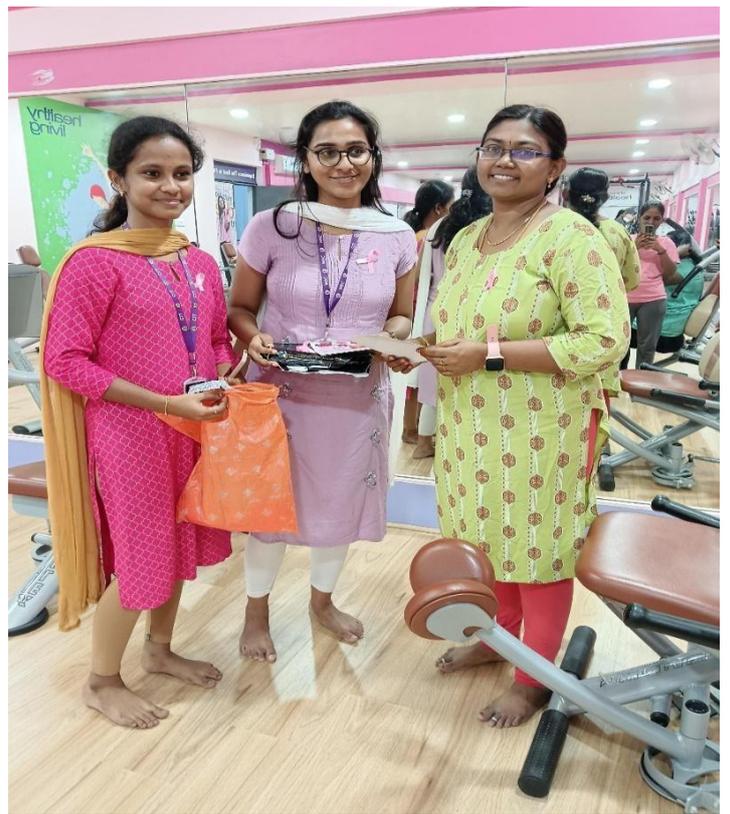
Date: October 22, 2024

Venue: Pink gym, Coimbatore Institute of Technology

The Women Empowerment Cell coordinated a Breast cancer awareness campaign scheduled for October 22, 2024, at Coimbatore Institute of Technology.

In October, our college organized a comprehensive Breast Cancer Awareness Month initiative aimed at educating faculty and students about breast cancer while fostering a supportive community. We distributed informative pamphlets that highlighted crucial information on breast cancer statistics, risk factors, symptoms, and guidance on self-examination. These pamphlets were shared during the first week of October, with club members engaging passers by in common areas to encourage discussions about breast health. Alongside the pamphlets, we circulated pink ribbons, a universal symbol of breast cancer awareness, inviting everyone to wear them as a visible reminder of the importance of early detection and support. To further promote health and wellness, our club members visited the Pink Gym in Coimbatore, where we participated in fitness classes and workshops designed to highlight the connection between physical fitness and cancer prevention. A guest speaker from the gym shared insights on how a healthy lifestyle can mitigate cancer risks, inspiring many attendees to incorporate regular exercise into their routines. The initiative received positive feedback, with participants expressing a newfound understanding of breast cancer and a commitment to regular health check-ups. Social media engagement also flourished as students and faculty shared pictures with their pink ribbons, contributing to a broader conversation about awareness and solidarity.

Overall, the program not only increased knowledge about breast cancer but also strengthened community ties, making health and wellness a shared priority within our college.





B.Tech Artificial Intelligence & Data Science – Year - II



B.Tech Chemical Engineering – Year - II

HACKHERWAY 2024 – WOMEN’S HACKATHON

Date: October 16, 2024

Time: 9:00 AM to 4:45 PM

Venue: LBCH-CIT

Organizers: Women Empowerment Cell & Student Developers Cell

Themes: Agriculture, AIML & IOT, Smart Cities, Healthcare

Juries:

The ground breaking event "HackHerWay 2024" served as an exceptional platform for young innovators to showcase their technological prowess. The participants demonstrated remarkable creativity through their solutions in Agriculture, AIML & IOT, Smart Cities, and Healthcare sectors.

The event began with 52 participating teams who were distributed across 5 different panels (Panel 1 and Panel 2 (LBCH), Panel 3 IT- 212, Panel 4 IT-213, Panel 5 IT-213) for the first-round evaluation. A panel of 5 jury members assessed the teams and selected 15 teams to advance to the second round. Students expressed great enthusiasm as the event provided them real-world problem-solving experience. Many teams developed practical solutions that could potentially transform into viable projects.

The interactive nature of the event enabled knowledge sharing among peers from different colleges. Several participants noted how the hackathon enhanced their technical skills and boosted their confidence in project presentation.

In the final evaluation, 8 jury members reviewed the projects and identified the top 5 teams, with the first and second place teams receiving cash prizes of Rs.10,000/- and Rs.5,000/- respectively. The top 5 teams were awarded certificates of appreciation, while all participating teams received certificates of participation.

Time of conclusion: 4:45 PM









VISIT TO GRACE HAPPY HOME ORPHANAGE

Date: 28.09.2024

Location: Grace Happy Home Orphanage

Time: 11.30 am -2.00 pm

ABOUT THE EVENT:

The Women Empowerment Cell visited Grace Happy Home Orphanage on 28.09.24(Saturday), spending quality time with the children through interactive sessions, lunch, and games, while also donating essential items like toys, groceries, and stationery. We began by interacting with the children, understanding their interests and aspirations. The children enjoyed a nutritious lunch, and we were happy to share mealtime with them. We organized engaging games, promoting teamwork and laughter. We distributed toys, groceries, and essential items, bringing delight to the children.

This community outreach initiative brought joy to 16 children, fostered emotional connections and empathy among members, and demonstrated social responsibility, making it a heart warming and fulfilling experience for all involved. Promoted social awareness and community responsibility among members. Demonstrated the Cell's commitment to social causes and empowerment. spired positive change and social impact. Created lasting memories for both members and children. Our visit brought happiness and excitement to the children, providing a much-needed break from their daily routine. The donations will support their well-being and education.





LITERARY CARNIVAL(LIT X WEC)

Date: 16.09.2024

Location: IT 211, CIT

Time: 5:00 pm to 6:30 pm

ABOUT THE EVENT:

The "Literary Carnival" event showcased a series of engaging and interactive activities designed to test participants' problem-solving, geographical, and pop culture skills. The event commenced with an exhilarating Treasure Hunt, where teams and individuals navigated through a trail of clues, riddles, and puzzles that ultimately led them to the hidden treasure. The thrill of the hunt was amplified by the competitive spirit, with the first to uncover the treasure being crowned the winner.

Following the Treasure Hunt, the excitement continued with Atlas Quest—a fast-paced geography challenge that required participants to quickly locate a specified spot using an atlas. This event underscored the importance of spatial awareness and quick decision-making, as the first individual to correctly identify the location emerged victorious.

The day concluded with the Rapid Fire round, a test of participants' quick thinking and knowledge in the realms of music and movies. In this segment, players engaged in two rounds of rapid-fire guessing—first identifying song titles and artists from brief snippets, and then matching movie titles to short dialogues. Points were awarded for every correct answer, keeping the competitive atmosphere high and the energy levels even higher.

"Literary Carnival" successfully blended fun, skill enhancement, and community engagement into one memorable experience, leaving participants with new insights, strengthened teamwork, and lasting memories.





INAUGURATION

DATE- (02.09.2024)

VENUE- LBCH

TIMING- 5.00-6.30PM

ABOUT THE EVENT:

The inauguration event of the Women Empowerment Cell was a meticulously planned and truly inspiring occasion, reflecting the dedication and commitment of its organizers. The event began with the arrival of distinguished guests, who were warmly received by the organizing committee. The Master of Ceremonies took the stage to formally introduce the event and outline the agenda for the day. This was followed by a heartfelt welcome address, setting a positive and enthusiastic tone for the proceedings. A highlight of the inauguration was the traditional lighting of the Kuthuvilaku, symbolizing the dispelling of darkness and the ushering in of knowledge and empowerment. This report highlighted the various initiatives undertaken, the impact made, and the progress achieved in promoting women's empowerment. To provide a visual recap of the previous year's events, a video showcasing the key moments and milestones was played. This engaging presentation allowed attendees to relive the successes and memorable experiences of the past year. Each member was presented with an ID card, and a Board Members Poster was unveiled, recognizing their roles and contributions to the organization. The latest edition of the Women Empowerment Cell's newsletter was officially released during the event. The Chief Guest delivered an inspiring and thought-provoking address, emphasizing the critical importance of women's empowerment in today's society. The speech resonated deeply with the audience, motivating and encouraging them to continue their efforts towards this noble cause. As a token of appreciation, a memento was presented to the Chief Guest. This gesture was a symbol of gratitude for their support and contribution to the event and the broader mission of the Women Empowerment Cell.

The event concluded with a vote of thanks, expressing gratitude to all those who contributed to the success of the inauguration. The closing remarks provided a fitting end to the formal proceedings, reinforcing the key messages and aspirations of the Women Empowerment Cell. Following the official program, attendees had the opportunity to network and socialize over refreshments. This informal segment allowed participants to connect, share ideas, and celebrate the occasion together.

The event culminated with a group photo, capturing the collective spirit and unity of all those present. It left attendees inspired and motivated to continue their efforts in making a positive impact.

