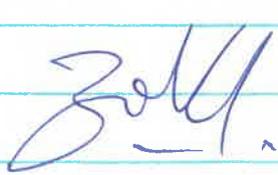
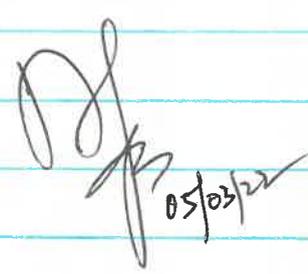
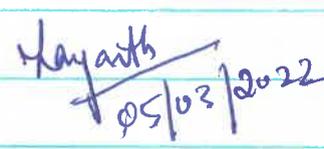


Master of Business Administration
 II - Board of Studies (BOS) Meeting

Date: 05.03.2022

Venue: The Lecture Hall

Time: 11:00 a.m. to 1:00 p.m.

S. NO.	Name & Designation & Address	Role of the Member	Signature
1	Dr. John Rudolph Raj Prof & HOD Department of Management Studies - MBA Coimbatore Institute of Technology Coimbatore	Chairman	
2	Dr. Sujatha.R Associate Professor PSG Institute of Management Coimbatore	Anna University Nominee	
3	Mr. Rahul Devidas Director - Business Development (M&A and Strategy) CIRCOR International Coimbatore	Industry Nominee	
4	Dr. A. Senthil Kumar Assistant Professor - Selection Grade Amrita School of Business Amrita Vishwa vidyapeetham Coimbatore	Academic Expert	 05/03/22
5	Dr. R. Jayanthi Associate Professor Department of Management Studies Coimbatore Institute of Technology	Member	 Jayanthi 05/03/2022

S.No.	Name & Designation & Address	Role of the Member	Signature
6.	Dr. S. Gokul Kumar Assistant Professor Department of Management Studies Coimbatore Institute of Technology Coimbatore	Member	S. Gokul Kumar
7.	Dr. R. Maheswari Assistant Professor Department of Humanities Coimbatore	Co-opted Member	R. Maheswari
8.	Dr. S. Sangeethamani Assistant Professor Department of Mathematics Coimbatore Institute of Technology Coimbatore	Co-opted Member	S. Sangeethamani



COIMBATORE INSTITUTE OF TECHNOLOGY

(Government Aided Autonomous Institution Affiliated to Anna University)

Master of Business Administration (MBA) Board of Studies

Date: 05.3.2022

Venue: TLC Lecture Hall

Time: 11.00 A.M to 1.00 P.M.

Minutes of the Meeting

1. Prof V. Selladurai, Advisor, Coimbatore Institute of Technology, welcomed the Chairman, Experts, Co-opted members & Members to the BOS meeting. He gave a preamble about the MBA program at CIT and an overview.
2. Dr. John Rudolph Raj, gave a presentation of the department followed by proposed syllabus of I, II, III & IV semesters of 2021 regulation, Subjects of Study, Elective Courses, One Credit Courses & NPTEL/SWAYAM courses.
3. The following were the suggestions given by the experts during the presentation and discussions:

Dr. Sujatha , R, Associate Professor, PSG Institute of Management, Coimbatore.

- ✓ In the case of Non- Functional Electives which are offered in the second semester the mandatory choices could be Entrepreneurship Development & Micro and Small Business Management.
- ✓ As MBA program is skill based the evaluation pattern for the student should be more towards continuous assessment and less towards mid-semester & term -end examinations.
- ✓ The course contents of Quantitative Techniques for Decision Making and Business Analytics is overlapping in UNIT V so the faculty members handling the respective courses can discuss and carry out the facilitation accordingly.
- ✓ CAPSTONE simulation could be integrated into the syllabus of Strategic Management course.
- ✓ Based on the previous experiences in other B-Schools students could have a combination of two elective subjects along with their major project in their IV semester instead of a complete project semester.
- ✓ Students can visit the campus for one week of Simulation Course during the semester IV
- ✓ In the course Data Analytics Lab which is offered in semester II it is essential to teach R programming / Python Programming along with SPSS.

Mr. Rahul Devidas, Director – Business Development (M&A and Strategy), CIRCOR International, Coimbatore

- ✓ The MBA program should focus on team working skills of students
- ✓ The component of class participation should also be considered for awarding internal marks
- ✓ Teaching concepts with business simulations are very helpful to make the students experience the real time business challenges and decision-making situations
- ✓ The department could consider integrating subject specific simulations or it can adopt a CAPSTONE simulation to teach the integrated aspects of business
- ✓ There should be rubrics to measure the performance of team leaders
- ✓ In case of group formation for different activities, whenever possible the group members should be rotated to ensure diverse learning perspectives
- ✓ In case of internship and Major Project the weightage for report from industry be increased from 10 Marks to 20 Marks in case of internship and 50 Marks in case of the major project
- ✓ The evaluation of students by industry experts is to be carried out by preparing a standardized questionnaire in tandem with the performance appraisal of the employees done by the organizations
- ✓ Ethics should be driven as an important component across all courses of MBA
- ✓ Students should be trained to make precise and concise communications
- ✓ Project Management can be taught as a core course instead of an elective course under the stream Operations Management
- ✓ Management Consulting can be introduced as an elective course and taught completely with case studies.
- ✓ The curriculum should focus on B2B marketing which is an important area for students when they go and work in their respective organizations.
- ✓ Self- Awareness & Team – Building workshops are to be organised to develop the soft skills of MBA students.

Dr. A. Senthil Kumar, Assistant Professor- SG - Amrita School of Business, Amrita Vishwa Vidyapeetham, Coimbatore.

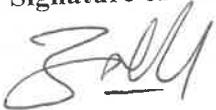
- ✓ As MBA orientation is different from other programs the program should focus on personality development and less on memory and writing.

- ✓ Class Participation can be considered as a component for awarding internal marks. The rubric for class participation can be devised and shared with students to make them aware of the importance of doing pre -reading and participating effectively in class discussions. This method also increases the responsibilities of the instructor in giving an objective feedback on his/her method of evaluation to the students.
 - ✓ The MBA program should move more towards Team Performance Assessment from Individual Assessment.
 - ✓ The measurement of Team Performance should be quantifiable and objective.
 - ✓ When planning for the field work for the course Rural Community Engagement the logistical challenges for students should be minimised by choosing the areas which are situated not more than 15 KMS radius from the institute campus.
 - ✓ During the internship / Project phase of students, faculty visiting the companies where students are pursuing their projects will be value addition for both Industry and Academia to identify the skill gaps in industry and to modify the curriculum to suit the industry requirement.
 - ✓ In case of devising a structure for Fast Learners in the Fast-Track mode to complete the course it is very essential to devise a structure for slow -learners by giving a term extension in the B-Schools to complete the program
 - ✓ Along with NPTEL/ SWAYAM MOOCs the finance specialisation students could opt for National Institute of Financial Markets (NIFM) NIFM certification program to enhance their chance of employability especially in the finance sector
 - ✓ Industry – Institute cooperation will be strengthened when the faculty members go and visit the organisations where the students pursue their internship / Project works. This in turn will be useful for the Department to carry out the need analysis and modify their curriculum as per the industry requirements.
4. It was proposed to offer One Credit Courses of 15 hours duration during the I & II semesters for 2022-24 MBA batch. The following are the list of one credit courses from which one course will be offered to all students during the first year of their MBA course.
- Python Programming
 - Negotiation Skills
 - Transactional Analysis (TA)
 - Emotional Intelligence
 - Advanced Excel Applications

5. It was proposed to allow the students to study one elective course offered in the third through NPTEL/SWAYAM platform. Credit transfer can be made for a minimum of 1 COURSE based on the credits of SWAYAM/NPTEL Courses in Semester III. The courses completed by the students through NPTEL/SWAYAM platforms will be evaluated by the committee of faculty members constituted for the purpose. The committee will conduct viva-voce examination on the specific course completed by the student and recommend course for credit transfer to Controller of Examinations. This is applicable from 2021-23 batch onwards.

6. Dr. S. Gokul Kumar, Assistant Professor, Department of Management Studies proposed the Vote of Thanks for the BoS meeting.

Signature of the BOS Chairman



Dr. John Rudolph Raj
Prof & HoD
Department of Management Studies
Coimbatore Institute of Technology
Coimbatore

Minu

Members