



COIMBATORE INSTITUTE OF TECHNOLOGY

(Government Aided Autonomous Institution Affiliated to Anna University)

Department of Management Studies

Internal Board of Studies Meeting

Date: 05.9.2022

Venue: TLC Lecture Hall

Time: 9.00 A.M to 10.00 A.M.

BoS meeting with internal members was convened to discuss the following agenda

AGENDA

1. To consider the views expressed by the external members before finalizing the BoS minutes.
2. To discuss the inclusion of the following job-oriented additional elective courses from MBA 2021-23 Batch onwards in addition to the already approved syllabus:
 - LOGISTICS AND SUPPLY CHAIN MANAGEMENT
 - TALENT ACQUISITION AND MANAGEMENT
 - B2B & B2C SALES AND MARKETING

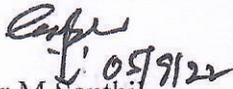
MINUTES OF THE MEETING

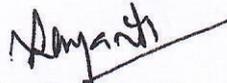
The above agenda was placed before the BoS meeting with internal members. The Board members perused the course title and contents of the course along with the already approved syllabus for the MBA 2021-2023 batch onwards.

It is noted that all the three external members gave their approval for the inclusion of the three electives mentioned in the agenda.

It is resolved to approve the inclusion of 3 job-oriented elective courses along with the already approved syllabus of the MBA batch 2021-22 onwards.

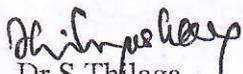
Signature


Dr. M. Senthil

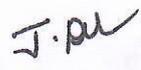

Dr. R. Jayanthi


Dr. A. G. Sudha


Dr. S. Gokul Kumar


Dr. S. Thilaga


Dr. T. Sathya Priya


Dr. J. Deepa

Programme Name: MBA

Regulation	Semester & Subject title	Recommendations for the change of syllabus / scheme	With effect from	Reasons for changes / inclusion / exclusion of subjects	Remarks of the BOS chairman, whether include the change / consider in future
2021	III Semester LOGISTICS AND SUPPLY CHAIN MANAGEMENT	Recommended	2021 Batch onwards	Job-Oriented Elective	Approved to include the elective from 2021-22 Batch onwards
2021	III Semester TALENT ACQUISITION AND MANAGEMENT	Recommended	2021 Batch onwards	Job-Oriented Elective	Approved to include the elective from 2021-22 Batch onwards
2021	III Semester B2B & B2C SALES AND MARKETING	Recommended	2021 Batch onwards	Job-Oriented Elective	Approved to include the elective from 2021-22 Batch onwards

MEMBERS

1. Dr.M.Senthil
2. Dr.R.Jayanthi
3. Dr.A.G.Sudha
4. Dr.S.Gokul Kumar
5. Dr.T.Sathya Priya
6. Dr.S.Thilaga
7. Dr.J.Deepa

Sign
↓
25/5/22

Signature

SIGNATURE

Signature

Signature
S. Gokul Kumar

Signature
J.P.

Signature



HOD MBA <hodmba@cit.edu.in>

BoS - Elective course inclusion - Request for approval

Dr. Sujatha <sujatha@psgim.ac.in>

Sun, Sep 4, 2022 at 4:54 PM

To: HOD MBA <hodmba@cit.edu.in>

Cc: DoMS - Advisor <selladurai.v@cit.edu.in>, rahul.devidas@gmail.com, a_senthilkumar@cb.amrita.edu, "DoMS - Jayanthi Dr." <jayanthimohan@cit.edu.in>, "DoMS - Gokul Kumar Dr." <gokulkumar.s@cit.edu.in>, "DoMS- Sudha Dr." <sudha.ag@cit.edu.in>, "DoMS - Thilaga Dr." <thilaga.s@cit.edu.in>, "DoMS - Sathya Priya Dr." <sathyapriya.t@cit.edu.in>, "DoMS - Deepa J Dr." <deepaj@cit.edu.in>, "professor.msenthil@gmail.com" <professor.msenthil@gmail.com>

Dear Sir,

The syllabus of the three elective courses are appropriate.

Please go ahead to add the three courses to the curriculum.

Regards,

On Sat, Sep 3, 2022 at 12:01 PM HOD MBA <hodmba@cit.edu.in> wrote:

[Quoted text hidden]

Dr.R.Sujatha PhD, PGPBABI

Associate Professor - Decision Sciences

PSG Institute of Management

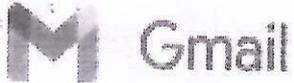
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Coimbatore - 641004

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HOD MBA <hodmba@cit.edu.in>

BoS - Elective course inclusion - Request for approval

Rahul Devidas <rahul.devidas@gmail.com>

Sun, Sep 4, 2022 at 4:06 PM

To: HOD MBA <hodmba@cit.edu.in>

Cc: DoMS - Advisor <selladurai.v@cit.edu.in>, "DoMS - Deepa J Dr." <deepaj@cit.edu.in>, "DoMS - Gokul Kumar Dr." <gokulkumar.s@cit.edu.in>, "DoMS - Jayanthi Dr." <jayanthimohan@cit.edu.in>, "DoMS - Sathya Priya Dr." <sathyapriya.t@cit.edu.in>, "DoMS - Thilaga Dr." <thilaga.s@cit.edu.in>, "DoMS- Sudha Dr." <sudha.ag@cit.edu.in>, a_senthilkumar@cb.amrita.edu, "professor.msenthil@gmail.com" <professor.msenthil@gmail.com>, sujatha@psgim.ac.in

Dear Dr Senthil,

Thank you for the information, I don't have any comments on the electives - approved from my end.

Best,
Rahul

[Quoted text hidden]

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Rahul Devidas

Mobile: +91-7373071988

Email: rahul.devidas@gmail.com



HOD MBA <hodmba@cit.edu.in>

BoS - Elective course inclusion - Request for approval

Dr. Senthil Kumar A (ASB) <a_senthilkumar@cb.amrita.edu>
To: HOD MBA <hodmba@cit.edu.in>, DoMS - Advisor <selladurai.v@cit.edu.in>
Cc: "professor.msenthil@gmail.com" <professor.msenthil@gmail.com>

Sat, Sep 3, 2022 at 4:37 PM

Dear Professor,

Greetings. Congratulations and best wishes for having joined CIT.

Per your mail, the proposed courses have career relevance and the syllabus content is contemporary. I approve of the inclusion of 3 job-oriented elective courses and their syllabus

- LOGISTICS AND SUPPLY CHAIN MANAGEMENT
- TALENT ACQUISITION AND MANAGEMENT
- B2B & B2C SALES AND MARKETING

for MBA 2021-23 Batch onwards in addition to the already approved syllabus.

Please proceed with further steps.

Thanks & Regards,

Dr.A.Senthil Kumar,
Assistant Professor (SG)- Finance,
Amrita School of Business,
Amrita Vishwa Vidyapeetham (University),
Coimbatore.

From: HOD MBA <hodmba@cit.edu.in>**Sent:** Saturday, September 3, 2022 12:01 PM**To:** DoMS - Advisor <selladurai.v@cit.edu.in>**Cc:** rahul.devidas@gmail.com <rahul.devidas@gmail.com>; sujatha@psgim.ac.in <sujatha@psgim.ac.in>; Dr. Senthil Kumar A (ASB) <a_senthilkumar@cb.amrita.edu>; DoMS - Jayanthi Dr. <jayanthimohan@cit.edu.in>; DoMS - Gokul Kumar Dr. <gokulkumar.s@cit.edu.in>; DoMS- Sudha Dr. <sudha.ag@cit.edu.in>; DoMS - Thilaga Dr. <thilaga.s@cit.edu.in>; DoMS - Sathya Priya Dr. <sathyapriya.t@cit.edu.in>; DoMS - Deepa J Dr. <deepaj@cit.edu.in>; professor.msenthil@gmail.com <professor.msenthil@gmail.com>**Subject:** BoS - Elective course inclusion - Request for approval

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