

Report of the TEQIP Sponsored One Day Seminar organized by the Dept. of Library, CIT

Department of Library, Coimbatore Institute of Technology (CIT), Coimbatore in association with Society for the Advancement of Library and Information Science (SALIS) (Coimbatore Chapter) organized TEQIP Sponsored One Day Seminar on 'Application of WEB 2.0, LIB 2.0 and Social Media for Academic Library and Information Services' on 19th October 2013 at CIT. 106 delegates from all parts of Tamil Nadu participated in the seminar.

Inaugural Function

The Inaugural function of the seminar was started with the prayer at 10 am in the A/C Seminar Hall, Library Block.

Dr.M.Mandhirasalam, Organizing Secretary and Librarian, CIT welcomed the gathering. He briefed about the Social Networking Tools (SNT) and its positive applications in academic library services. He also briefed the session topics of the seminar and introduced the resource persons to the participants.

Dr.S.Surianarayanan, President, SALIS and Selection Grade Librarian, Sri Paramakalyani College, Alwarkurichi, Tirunelveli explained the 'Role of SALIS in Professional Development' by explaining the structure and chapters of SALIS and the various activities of SALIS in promoting LIS profession by conducting conferences, awards, scholarships and its information services to the members through its e-group.

Dr.V.Selladurai, Principal, CIT Institutions released the 7th Issue (Vol.4, Iss.1) of 'SALIS Journal of Information Management and Technology' and delivered the presidential address. In order to cope up with the advancements in ICT, he insisted the LIS community to adopt and introduce the ICT based technologies like social media to provide the required information services to the users at their doorstep. He also insisted the librarians to create a personal or online network among them to support the information requirements of users.

Dr.S.Srinivasa Raghavan, Professor and Head, Department of Library and Information Science, Bharathidasan University, Tiruchirappalli released of seminar CD and delivered the keynote address. He in his keynote address explained the role of libraries changed from mere storehouse to mobile library service to reach the unreached. He insisted the librarians to turn the interest of users in social media to the library resources and services like the practice of libraries in western countries.

Mrs.A.Aruna, Librarian, CIT proposed the vote of thanks.

Technical Sessions

The first technical session was held on the topic on 'Web 2.0 and Social Networking Tools (SNT): An overview'. Dr.M.Surulinathi, Assistant Professor, Department of Library & Information Science, Bharathidasan University, Tiruchirappalli served as a resource person for the session and explained various Social Networking Tools which are useful for library services. He explained various SNTs like blog, wiki, facebook, flickr, orkut, youtube, skype, weebly, webnode and RSS and their relevance for library services. He also demonstrated the application of various SNTs in library services like mobile SMS, talk with librarian, federated search, online document delivery service, meebo reference service and web blog etc.

The second technical session was held on the topic on 'Application of Facebook and Twitter for innovative library services: Case studies'. Dr.R.Balasubramani, Assistant Professor, Department of Library & Information Science, Bharathidasan University, Tiruchirappalli served as a resource person for the session and explained in detail the Facebook and Twitter and its positive applications to library services. He also listed negative side of Facebook and Twitter explaining with various risk factors involved in them.

The third technical session was held on the topic on 'Requirements and Issues in the application of SNT in LIS with respect to Social Bookmaking and Reference Manager'. Mr.B.Jeyaprakash, Assistant Professor, Department of Library & Information Science, Bharathidasan University, Tiruchirappalli served as a resource person for the session and explained the importance of 'Social Bookmaking and Reference Manager' in academic library services using examples from the OSS software 'Mendeley'.

The final and fourth technical session was held on the topic on 'Creating Library Blogs for promotion and sharing of library resources and information'. Mr.J.Arumugam, Officer, Information Resource Centre (IRC), Tata Consultancy Services (TCS), Chennai served as a resource person for the session and explained in detail the role of blog in promoting and marketing library services among the user community. He also explained some important library blogs which are used in promoting library services.

All the session were conducted with live demo by creating an account in respective SNTs and its applications in library services.

Valedictory Function

Dr.M.Mandhirasalam, Organising Secretary and Librarian, CIT welcomed the gathering.

Two participants offered their feedback about the seminar and its usefulness.

Dr.V.Selladurai, Principal, CIT Institutions delivered the presidential address and distributed the participation certificates to the delegates.

Dr.J.Dominic, Chief Librarian, Karunya University, Coimbatore delivered the valedictory address. He elaborated that the role of libraries in teaching learning process will be evaluated based on their use of ICT in providing appropriate online services to the users. He insisted the librarians to use SNTs in library services to reach the users through blogs and mobile services.

Dr.R.Senthilkumar, Secretary, SALIS Coimbatore Chapter and Selection Grade Librarian, Kongunadu Arts & Science College, Coimbatore proposed the vote of thanks.

The seminar concluded with the National Anthem.

Dr.M.Mandhirasalam
Organising Secretary &
Librarian, CIT