



DEPARTMENT OF  
MANAGEMENT STUDIES

# MBA MCA

Two Year Full Time PG Programmes

## Admission Brochure



### COIMBATORE INSTITUTE OF TECHNOLOGY

A Government Aided Autonomous Institution  
Affiliated to Anna University  
Civil Aerodrome (PO), Coimbatore - 641 014.

## THE INSTITUTION

Coimbatore Institute of Technology (CIT), **established in 1956** is a reputed and much sought after higher education institution of Tamil Nadu. CIT is an autonomous institution since 1987, and is affiliated to Anna University, Chennai. The industry aligned curricula and syllabi ensure bright career opportunities for the students. CIT has got a very rich Alumni Connect, serving in great positions across the globe in multiple sectors, mentoring and motivating the current students.

## DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies **established in 2021** offers a 2 year **MBA programme** developing management professionals with multi-disciplinary skills essential to compete in the global business.

**ANNUAL INTAKE : 60**

### MISSION

The Mission of the Department of Management Studies is to:

- Develop MBA graduates with new-age management perspectives, skills and business strategies with ethical implications.
- Empower the MBA graduates with techno-managerial skills to optimize resources, leverage technology and business intelligence.

### VISION

The Department of Management Studies at Coimbatore Institute of Technology endeavors to be a School of Management to nurture highly capable, engaged and ethical leaders with a flair to create dynamic, positive changes in the world of Business and Society.

### SPECIALIZATIONS OFFERED

- Financial Management
- Marketing Management
- Human Resource Management
- Operations Management
- Information Systems Management

#### Integrated with

- **Digital Technologies**
- **Data Analytics and AI**

### DISTINCTIONS

Adjunct Faculty

Industry Driven Curricula and Syllabi

Learning through Management Games

Out Bound Training

Fostering Innovation and Entrepreneurship

## NOTABLE ALUMNI



**Mr. Krupasankar Udayasankar**  
(2025) MBA  
Founder & CEO  
KS GLOBALS



**Mr. L. Jayakumar**  
(2023) MBA  
Business Consultant  
Tata Consultancy Services



**Ms. S. Shneka**  
(2024) MBA  
Executive – PMO, MDO  
Jayem Automotives, Pvt., Ltd.,

# DEPARTMENT OF COMPUTER APPLICATIONS

The Department of Computer Applications **established in 1994** offers 2 year **MCA Programme** developing Software Professionals to meet the demands of the IT Industries.

## MISSION

The Mission of Department of Computer Applications is to:

- Provide an environment for students to gain expertise in theoretical foundations of computer applications with emphasis on strong practical training that will enable them to develop real world applications catering to the global needs.
- Offer students a quality learning process in a research oriented environment with industrial collaboration that motivates them to innovate and explore.
- Develop intellectual curiosity and a commitment to lifelong learning in students, with societal and environmental concerns.

## VISION

The Department of Computer Applications strives to groom students with diverse backgrounds into competitive software professionals and pioneering leaders in offering innovative solutions to dynamic global challenges in tune with the needs of the society

**ANNUAL INTAKE : 45**

## KEY DOMAINS

- Full Stack Development
- Data Analytics
- Artificial Intelligence
- DevOps
- Cloud Computing
- Cyber Security

## DISTINCTIONS

Accredited by NBA

Industry Driven Curricula and Syllabi

One Credit Courses handled by Industry Experts

New Elective Courses aligning with emerging technological advancements

Extensive Alumni Support



**Mr. Vijay Padmanabhan Abijit**  
(2010) MCA  
Technical Consultant  
Scarborough, Ontario  
Canada.



**Mr. Prabhu Loganathan**  
(2000) MCA  
Vice President  
Qualitest.



**Ms. Vidhya Selvaraj**  
(2014) MCA  
Sr. Data & Analytics Consultant  
Thorogood Associates.

## NOTABLE ALUMNI

## PLACEMENTS AND INTERNSHIPS

# MCA

Highest Package  
Rs.14 Lakhs per annum

ORACLE

ZOHO

Infosys

accenture

LSEG

EXL

Yubi

EY

NGP

cognizant

TATA  
TECHNOLOGIES

Tekizma

Informatica

Incture

flex

# MBA

Highest Package  
Rs.12 Lakhs per annum

brillio

Berger

asianpaints

CUB  
CITY UNION BANK LTD

D Mart

ROOTS  
ADDING VALUE

Reliance  
RETAIL

OptiSol  
Solutions | Services

naukri

ICICI Bank

INDIGO  
PAINTS

VERITAS  
FINANCE

Vilvah  
STORE

WHITEOAK  
CAPITAL MANAGEMENT  
THE ART AND SCIENCE OF INVESTING

CHARACTER



For Details on Admission, contact

**Mr. K. DHANDAPANI**

Admission Coordinator

94883 16334

[www.cit.edu.in](http://www.cit.edu.in)

[linkedin.com/school/coimbatore-institute-of-technology/](https://linkedin.com/school/coimbatore-institute-of-technology/)